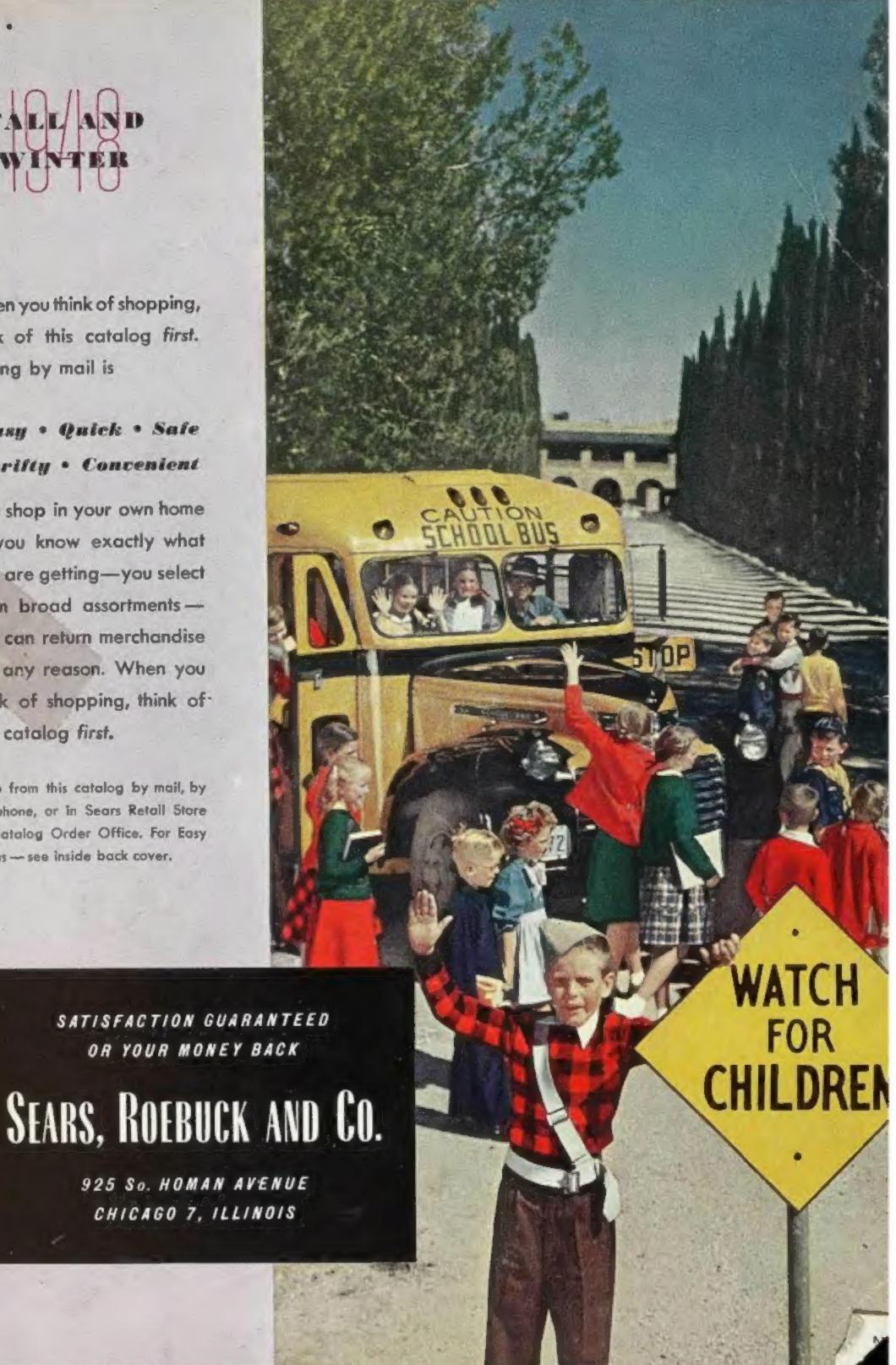


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Shop from this catalog by mail, by telephone, or in Sears Retall Store or Catalog Order Office. For Easy Terms - see inside back cover.



Scans from: https://christmas.musetechnical.com



DE LUXE HONEYSUCKLE COTTON DRESSES . . . famous for quality, for wear, for value \$2.98 toch

Scans from: https://christmas.musetechnical.com

FIRST offering in Sears new Big Catalog . FIRST choice of thousands of mothers . . because we supervise every step in their creation . . choosing designs . . selecting fabrics, checking workmanship and inspecting finished dresses for proper fit

DELUXE HONEYSUCKLE WASHFAST COTTON DRESSES . . sold only by Sears

NINE BRAND NEW BEAUTIES, EACH MADE TO THESE HIGH STANDARDS:

- FINE QUALITY COTTONS waven and finished by leading mills. Prints especially designed for little girls
- WASHABILITY RATED TOPS by Sears laboratory.Colors stay bright, won't run or stain dointy white trims
- SEAMS at sides are french sewn, extra fine stitching throughout. Generous hems and tie-back sashes
- 4. EXQUISITE DETAILS, trims as used in more expensive dresses. Appliques and yokes inserted with care

SEARS FAMOUS HONEYSUCKLES \$2.98 each

6 new dress fashions shown on opposite page

- A Novelly Print on yoke ruffle and 2 roomy puff pockets. Sanforized cotton broadcloth (maximum fabric shrinkage 1%), in colorful stripes.
 Gay ruffled puff sleeves. Tie
 back such. 3-inch hem. Washfast. Sizes 3, 4, 5, 6, 6x; see size
 scale on page 1309. Please state
 size. Shpg. wt. 9 ox.
- 29 D 1334—Rose......\$2,98 29 D 1335—Medium blue. 2,98
- BOLD WOVEN "Scottish Lassie" plaid, in a circular swing skirt. Plaid appliques on cotton broadcloth bodice, piping around collar, Ali-around belt in loops. Washfast cotton. Sizes 3, 4, 5, 6, 6x; see page 1309. State size. Shpg. wt. 8 oz.
- 2901338—Blue top; plaid skirt 2901339—Green top; plaid skirt Each.....\$2.98
- JUMPER EFFECT in geometric print. Deep center box pleat. Sanforized cotton broadcloth (maximum fabric shrinkage 1%). Tie back sash. 3-inch liem. Washiast. Sizes 3, 4, 5, 6, 6x; see page 1309. Please state size. Shpg. wt. 8 oz.

29D1341-Wine red, blue.\$2.98 29D1342-Rose with blue. 2.98 B Hoop Skirt effect created by tucked stitching in front. Basque-type bodice, waifle pique collar with ric-rac trim. Gay multicolor print on Sanforized cotton broadcloth (max. fabric shrink. 1%). The back sash. 3-inch hem. Washfast. Sizes 3, 4, 5, 6, 6x; see page 1309. State size. Shpg. wt. 8 oz. 2901336-Blue background \$2,98

2901337-Gray background 2.98

- JUMPER EFFECT in multicolor woven cotton plaid
 with ruffles galore. Button
 front cotton broadcloth bodice.
 Removable rayon grosgrain
 bow. Tie back sash. 3-inch hem.
 Washfast (remove bow). Sizes
 3. 4. 5. 6. 6x; see page 1309.
 State size. Shpg. wt. 8 oz.
 29 D 1340—Plaid with white
 Each. \$2.98
- F Saucy Sailor Boy print.
 Crisp white waffle pique yoke, 2 puff pockets. Shirred full skirt. Sanforized washfast cotton (max. fabric shrink. 1%).
 Tie back msh. 3-inch hem. Sises 3, 4, 5, 6, 6x; see page 1309.
 State size. Shpg. wt. 9 oz.
 29 D 1343—Bright red. ...\$2,98
 29 D 1344—Medium blue. 2,98

OUR BEST COTTON HONEYSUCKLES \$3.98 ...

The pride of Sears Children's Store . . at right

- G LOOKS LIKE 3 PIECES. Multicolor Dan River woven cotton plaid. Bolero jacket, circular swing skirt and cotton broadcloth pleat-front bodice—all one piece. Removable rayon grosgrain bow. Washfast (remove bow). Sizes 3, 4, 5, 6, 6x; see page 1309, State size. 29 D 1329—Multicolor plaid. Shpg. wt. 7 oz..........\$3.98
- THE NEW LOOK IN AN OLD-FASHIONED WAY! Three-quarter sleeves on the fine cotton broadcloth bodice. Big bow and ruffled cuffs to match skirt of Dan River woven striped cotton. 4 buttons down the front. Tie back sash; 3-inch hem. Washfast. Sizes 3, 4, 5, 6, 6x; see page 1309. Please state size. Shipping wt. 9 oz. See inside back cover for Sears Easy Terms.

 29 D 1330—Medium blue \$3.98

 29 D 1331—Bright red...\$3.98



MATCHING PARTY INCLUDED . . . In fine cotton broadcloth, Multicolor Dan River woven cotton plaid bodice. Contrast piping on sleeves, collar. Contrast stitched peplum-effect scallops Elastic at legs of panty. Tie-back sash. 3-inch hem. Washiast. Sizes 3, 4, 5, 6, 6x; see page 1309. State size. Shpg. wt. 9 oz. 29 D 1332-Yellow \$3.98 29 D 1333-Medium blue \$3.98

Sears Fall and Winter Cover—
again emphasizes children—and child
safety. The National Safety Council commends Sears efforts in behalf of safety
—welcomes Sears aid in encouraging
motorists to "Watch for Children"...
let's see if we can't all help reduce the
appalling number injured each year.





FINEST QUALITY girls' cottons ever sold by Sears \$3.98 Each

See inside back cover for Sears Easy Terms

ALAZ PAGE 3 . . GIRLS' WEAR



All Children a Wear available on Scara Easy Terms. See inside back cover for details.



A SCHOOL BAG TO MAYOR "back-to-school" cot-ton dress, Lined with natural rubber, map fastened, plastic shoulder strap. Dress has diagonal panelled bodice, button trimmed. White collar with print ruffle trim. Two pockets, He-back sash, 3-inch hem. Wash-able. Sizes 3, 4, 3, 6, 6x; see page 1309. State cite. Shpg. wt. 11 cc.

29 D 1357-Pink ... \$2.98 29 D 1358-Blue ... 2.98

with peek a boo ruffle of eyelet embroidered cotton. Removable rayon great-grain bows at ruffle and evelet trimmed white cutton collar. Tie-back sash. Hand wash separately, Sizes 3, 4, 5, 6, 6x; see page 1309. Sinte size. Shipping weight 15 ounces. 29 D 1359-Aque blue 29 D 1360-Dusty rose Each\$2.98

Faille-type rayon. Sweetheart yoke of white cotton pique. trimmed with eyelet; cotton removable bow. Tie-back sash. Dry cleas. Sizes 3, 4, 5, 6, 6x; see page 1309. State size. Shipping weight 15 onnces.

29 0 1361 - Med. blue 29 D 1362 - Yellow Bach\$3.98 on a pretty dress of faille-type cason. Dressy bodice is trimmed with two panels of dainty, col-orful embroidery, five buttons, and pointed white cotton pigge collar. Puil sleeves. Tie-back sash. Dry clean. Sizes I. 4, 5, 6, 6x; see page 1309, Place state size Shipping weight 15 ounces.

29 D 1363 - Bright red 29 D 1364 - Bright blue Each.....\$3.98 E CIRCULAR SWING SKIRT, In faille-type rayon for "party" days. Edged with I-inch pettle coat ruffle in scallop embroidered cotton to match sleeve trim. Form-fitting basque bodice. Tie back mah. Dey clean. Sizes 3, 4, 5, 6, 6x; see page 1309. State size. Shipping weight 1 pound.

29 D 1365-Medlum blue with pink \$5.98 29 D 1366 - Light rose with light blue ... \$5.98

THRIFT PRICED WASHABLE COTTONS

Sears continues to save you money on good quality children's clothes

PRETTY PERLUM on front of this checked dress has contrasting color piping. Big. white cotton Bertha collar is edged with contrasting braid. Neat, pressed pleats at back and front of skirt for added fullness. Puff sleeves, Tie-back mate, Washable potton print. Sizes 3, 4, 5, 6, 62, see page 1309. Please state size. Shipping weight 7 ounces.

29 0 1367 Medium blue \$1.49 29 D 1368 Bright red . . . \$1.49

6 PINAPORE RUFFLES ON FRONT AND BACK, trimmed with the same contrasting color netting used on white cotton Peter Pan collar. Bodice buttons down the front in the waist. All-around belt ties in such bow at back. Skirt pleased back and front. Washable striped cotton print. Sizes 3, 4, 5, 6, 6x; see page 1309. Please state size. Shipping weight 7 ounces. 29 D 1369—Bright red. . . \$1.69 29 D 1370—Medium blue.\$1.69

29 D 1369-Bright red . . \$1.69

RAYON RIC-RAC, BRIGHT AND COLORFUL . . I TOWN ACTOR bodice of this cotton dress at Sears low price. Good quality washable cotton broadcloth in solid colors . , made with a generous box pleat down front of skirt. White cotton Peter Pan collar trimmed with cotton lace. Tie-back mash. Sizes 3, 4, 5, 6, 6x; see page 1309. Please state rise. Shop, wt. 7 or.

29 D 1371-Yellow \$1.69 29 D 1372-Medium blue \$1.69

Buy everything for sizes I to 6x from this Big Sears Catalog.



F \$1.49

6 \$1.69

H \$1.69

MIL PAGE 5 . GIRLS' WEAR



Condutoy Overalls and Jacket Set

14.29

Cordway \$1.98 Overalls \$1.98 Pale shirt sold on page 8

\$2.98

\$1.39

© 100% Woot. 2-re Ser. Battle jack, style, checked trim, pockets, shoulder pad unlined. Stacks have ac Justable suspendern back pocket. Dr clean, Signs 3, 4, 5, 6 for, see page 1309. Signs Supp. wt. 11b. 12o, 29 D 4316 - Navy blu and white check. \$5,9 29 D 4317 - Brown an white check. \$5,9

O 2-Piece Vest an Stack Surr of gaplaid. Slacks have surpenders, 2 side pockets 50% wood, 40% rayor Unlined. Dry clean (Shirt and Included Stars 3, 4, 5, 6, the sepage 1309. Note size Ships, wt. 1 lb. 3 co... 29 D 4301—Red. grees and white plaid 13.9

E 2-PIECE WESTER!
SIYLE JACKET
Jodhpur set of heavy
vat-dyed Sanforize
cotton twill (max. fab
ric ahrizikage. 1%)
Zip front unlined jacke
has 2 slash pockets
Jodhpurs have Grippe
Fasteners at waist, sus
penders, 2 side pockets
belt loops foot straps
Bar-tacked at points o
strain. Wash separately
Size 3, 4, 5, 6, 6x, see
page 1309. State size
Sipp, wt. 1 lb. 12 oz.
29 D 4311- Medium tar
29 D 4312-Dark browr
2-Piece Set. . . . 34,98

Pinwale Cordinary inches and overall set. Button front unlined jacket. Overalls have adjustable suspenders, pocket, side buttons. Hand wash separately. Sizes 3, 4, 5, 6, 6x, see page 1300. Please state size. Shpg. wt. 1 lb. 5 oz. 29 D 4318 — Wine red 29 D 4319 — Bright blue 2-Piece Set. ... \$4,28

G PINWALE CORDtrov overalls. Adjustable suspenders are stitched together across back. One patch pockel. Hand wash separately. Sizer J. 4, 5, 0, 6a, see page 1309. State size. Shpg. wt. 8 oz. 29 D 4211 — Bright blue 29 D 4212 — Wine red Each... \$1.98

ROY Jodhpurs. 2 side pockets, adjustable suspenders. Foot straps. Concealed button placket. Hand wash separately. Sizes 3, 4, 5, 6, 6x, see page 1309. Sizes inc. Shop wt. 1 lb. 29 D 4501—Dark green 29 O 4500—Dark brown 29 D 4504—Bright red Each. \$2.98

SHIRT, Woven cotton multicolor plaid, Hand wash separately. Sizes above. State ner Shipping weight 5 onnoes, 39 D 4678.......51.39

Sears Easy Terms are available. See inside back cover for details.

29 D 4303 - Bright red 5.98 29 D 4304 - Medium brown 5.98

A SANFORIZED CHAMBRAY overalls built up back and front ... have buttons on both shoulders. Bright red piping. wide red bands. Wash separately. (Polo shirt sold on page 8.) Sizes 3, 4, 5, 6, 6x; see page 1309. State size. Shpg. wt. 6 oz. 29 D 4204-Medium blue,98c

B SANFORIZED COTTON denim overalls have bib top, adjustable suspenders. Two big patch pockets have bright red stitching trim. Washable. (Polo shirt sold eeparately; see page 8.) Sises J, 4, 5, 6, 6x; see page 1309. Please, state size, Shipping weight 6 ounces.

29 D 4206-Medium blue \$1.29

GAYLY PRINTED SLACKS dungaree style in Sanforized cotton twill. Red stitching throughout. Two roomy side pockets. Adjustable suspenders. Wash separately. (Polo shirt sold on page 8.) Sizes 3, 4, 5, 6, 6x; see page 1309. Please state size. Shpg. wt. 7 oz. 29 D 4327-Navy blue, \$1.89

Jodneuns, western-style in Sanforized cotton twill. 2 inside button flap pockets, clastic foot straps . . . Gripper Fastener closings. Wash sepurately. Sizes 3, 4, 5, 6, 6x; see page 1309. State sine. Shog, wt. 1 lb.

29 D 4520-Bright red \$1,98 29 D 4521 - Dark brown, 1.98 29 D 4529 - Medium blue 1.98 PLAID SHIRT, napped cotton twill. Sanforized, vatdyed. Wash separately. Sizes above. State size. Shipping weight 7 ounces.

29 D 4679 - Yellow, black and red plaid.....\$1.98

SANFORIZED CHAMBRAY all-in-one playsuit. Gathers at waistband, cute "Dutch Girl" simulated pockets. Buttons, bright red trim, Button back. Washable. Since 3, 4, 5, 6, 6x; see page 1309, Please state size, Shipping

29 D 4205-- Med. blue . \$1.39

EMBROIDERED ALL - IN -ONE playsuit in pincheck cotton. Colorful embroidery. Puff sleeves. Tieback sash. Washable. Sizes 3, 4, 5, 6, 6x; see page 1309. State size. Shpg. wt. 0 oz. 29 D 4233-Red, white \$1.89 29 D 4232 - Blue, white. 1.89

G SANFORIZED CHAMERAY all-in-one playsuit. Attractive duck applique. Red trim on collar and waistband. Red buttons down the back. Patch pocket. Washable. Sizer 3, 4, 5, 6, 6x; see page 1309. Please state size. Shipping wt. 9 oz. 29 D 4200-Medium blue \$1.59

R 100% PARKER WILDER wool flannel slacks with adjustable suspenders, 2 pockets. Dry clean. Sars 3, 4, 5, 6. 6x; see page 1309. State riar. Shpg. wt. 1 lb.

29 D 4320-Bright green \$2.98 29 D 4321 - Bright red . . 2.98 29 D 4322-Lt, navy blue, 2.98 BLOUSE of cutton broadcloth, with colorful bow. Washable. Sizes above. Please state size. Shipping wt. 6 oz.

29 D 4626-White....\$1.69



Sanforized Chambray All-In-One Playsuit 11.39

All-In-One Pincheck Cotton Playsuit \$1.89

Sanforized Chambray All-in-One Playsuit 11.59

100% Wool Collon Flannel Slocks Blown \$2.98 \$1.69 Plaid Shirt \$1.39

Woven plaid cotton fiannel shirt. Wash neparately. Sizes above. State size. Ships. wt. 6 oz. 29 D 4676-Colorful plaids.....\$1.39

Shipping

TO SAY

CHILDREN'S



Sour Color shirts of combed cotton yarns. Washable. Sizer 3, 4, 6; see page 1309. State size. Shipping wt. 5 oz.

Long sleeve 89c palo shirt 29 D 4725-Lt. blue 29 D 4726—Yellow 29 D 4702—White Each 89c

Short steere 790 polo shirt 29 D 4738 - Lt. blue 29 D 4739-Yellow 29 D 4741 - White

MULTI-STRIPED shirt knit of fine quality combed cotton yarns. Wash separately. Sizes 3. 4. 6; see page 1309. Please be sure to state size. Shpg wt. 5 oz. Long sleave polo shirt 29 D 4771 - Navy 29 D 4772 - Brown

Short sleeve 890 polo thirt 29 D 4773—Navy 29 D 4774—Brown Rach 89c

INTERLOCK KNIT of fine cotton yarns for smooth, soft suede-like texture and longer wear. Retains shape after repeated washings. Short sleeve style. Washable, Sizes 3. 4, 6; see page 1309.
Please be sure to state
size. Shipping
weight 5 ounces.

29 D 4755-Yellow 29 D 4754-Lt. blue 29 D 4756 -- White

Each 98¢

MULTI-STRIPED shirt. 2-ply combed cotton. Wash separately, Sizes 3, 4, 6, see page 1309. State size. Shipping weight 5 ounces. Short sleeve \$1.19 polo shirt 29 D 4775-Gray 29 D 4776-Brown 29 D 4777-Navy blue

Each\$1.19 Long sleeve \$1,29 polo shirt 29 D 4778-Gray 29 D 4779-Brown 29 D 4780-Navy blue Each\$1.29

MICKEYMOUSE, Walt. Disney character print. Fine combed cotton. Sning crew neck. Washable. Sizes 3. 4, 6; see page 1309. State size. Shipping weight 5 ounces. Shart sleeve \$1.29 polo shirt 29 D 4757 - White 29 D 4758 - Yellow

Each\$1,29 Long sleave \$1.39 polo shirt 29 D 4781 - White 29 D 4782-Yellow Each \$1.39



Knit Hat, Mitten Sets

AA 100% VIRGIN WOOL PLAID. Parka bood is double thick. Tuck-in ear tabs, chin ties. Matching mittens. Hand wash separately. One size, fits 3 to 6.

Shpg. wt. set 6 oz. 29 D 7634 - Kelly green, white 29 D 7635 - Bright red, white

BB PART WOOL SET in white, bright color trim; (63% new wool, 37% cotton). Parka hood, matching mittens. Hand Wash separately. One size, fits 3 to 6. Shpg. wt. set 5 oz. 29 D 7632 White, bright red 29 D 7633 White, kelly green Set\$1.98

Warm, Knit Novelty Hats

C C STOCKING HAT. 50% new wool. Thumper design Double thick. One size, fits 3 to 6. Shpg. wt. 5 oz. 29D7629 Red 29D7630 White 29D7631 Green Each \$1.29 29D7630-White Each \$1.29

DD 100% WOOL PARKA HOOD, double thick for warmth. Hand wash separately. Our rise, fits 3 to Shpg. wt. 4 cz.
 D 7627 — Yellow and brown.\$1,29 29 D 7628 - White and red . . 1.29

EE 100% WOOL BERET, double thick, Hand wash separately. One rize fits 3 to 6. Shpg. wt. 4 oz. 29 D 7625 - Bright red 98c 29 D 7626 - Royal (bright blue).98c

FF GLOVES 100% wool worsted, jacquard 29D7638-Brown

wash separately. Small (3); med. (4); Large (6). State size. Shpg. wt. pr. 3 oz.
2907641-Red 2907642-Kelly green 2907642-Kelly green 2907643-Brown Pair 89c GG GLOVES, 100% wool worsted knit, Hand wash separately, Small (3); med, HH STRIPED MITTERS, all wool worsted knit. Rayon neck cord. Brushed inside, Hand wash separately. Small (3); med. (4); large (6). Stale size. Shpg. wt. pr. 3 oz. 29D7636-Navy blue 29D7637-Bright red

Pair 39c

BOYS' AND GIRLS' SWEATERS

Cardigans, Pullovers . . patterns and

solids in virgin wools and cottons

Descriptions of merchandise on opposite page

100% Vingin Woon, Pullovers and Cardi-GANS. Knit of fine, soft, warm yarns, with Jac-quard patterns front and back. Choice of 2 designs. Long sleeves. Hand wash separately. Sizes J. 4, 6, 8. State size. Shpg. wt. ea. 12 oz.

Girls' Potters . . Little Bo-Peep' A Pulloser with mug and cuffs. 29 D 3672-Red 29 D 3673-Med. blue Each \$2,25 B Cardigon with rib knit crew neck. Button front. 29 D 3674-Lightnavy blue \$2.98 29 D 3677-Red 2.98

"Circus Clown, Dog" Pallows with soug and cuffs. 2903678-Camel tan 29D3679-Bright blue Each\$2.25 D V-Nech Cardigan. Rib knit crew neck Button front. 29 D 3680—Green 29 D 3681—Brown

Each \$2.98

Par Corron Sweatshirt. Boys love this aweatshirt with "Roy Rogers" and "Trigger" on the front. Good quality knit cotton, softly fleeced inside for warmth. Ribbed knit crew neck, cuffs and bottom. Hand wash separately. Sizer Z, 4, 6. State size, Shpg. wt. 7 ez. 29 D 3620— Yellow. \$1.15 29 D 3621—Medium blue. 1.15

COTTON COAT STYLE . . a grand all-occasion knock-about style for girls or boys. Knit of heavyweight cotton yarns, softly fleeced inside for extra warmth and comfort. Ribbed knit crew neck. Two handy pockets. Hand wash separately. Sizes 3, 4, 6. Please state size. Shipping weight 8 ounces.

G FINEST QUALITY ALL WOOL ZEPHYR, hand embroidered with charming, colorful flow-ers on background of novelty knitted box pattern. Dainty white trim around neckline. Long sleeve pullover style. Hand wash separately.

ALL VIRGIN WOOL CARDIGAN in solid colors. Just the kind of warm, practical, long-sleeve cost sweater every child needs to be prepared for fall and winter weather. Snug rib knit neck and cuffs. Hand wash separately.

V-NECK ALL WOOL CARDIGAN with zipper J V-NECK ALL WOOL CARDIGAS WITH Appet front. Warm, sturdy, all wool yarns washed for added softness, knitted into a long sleeve sweater that's a boy's favorite style. Two handy set-in porkets. Hand wash separately. Sizes 3, 4, 6, 8. Sinte size. Shpg. wt. 8 oz. 29 D 3670—Royal (bright blue) \$2,49 29 D 3671—Bright red 2,49

REAVYWEIGHT VIRGIN WOOL PULLOVEN, warmer, sturdier, longer-wearing. Perfect for boys to wear without jackets. Elasticized cuffs and bottom keep cold out . . warmth in Ribbed knit crew neck. All over chevron pattern. Long sleeves. Hand wash separately. Sizes 3, 4, 6, 8. State size. Shpg. wt. 11 oz. 29 D 3668—Red combination. \$2.29 D 3669—Copen (med. blue) combination2.29

ANGORA TRIM on all wool sephyr cardigan. Styled to capture a little girl's heart. Soft, fine zephyr yarns beautifully knitted in long sleeve coal sweater with English ribbed yoke. Fuzzy white angora trim at rib knit crew neck. Rib knit cuffs. Hand wash separately. Sizes 3, 4, 6, 8. State size. Shpg. wt. 11 oz. 29 D 3684—Copen (medium blue) \$2.98 29 D 3685 - Bright red 2.98

ALL Woot Zephyr with hand embroidered B ALL Wood Depays and long sleeve cardigan flowers. Our dressiest long sleeve cardigan with novelty knitted panels on the front and trimmed with embroidery on each side. Rib knit crew neck and cuffs. Hand wash separately. Sizes 3, 4, 6, 8, State size. Shpg. wt. 7 oz. 29 D 3682—Bright red \$2.98 29 D 3683—Kelly (bright green) 2.98

Size Scale for Sweaters, Sizes 2 to 8

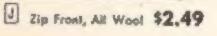
Order size ... 2 3 4 6 If chast is ... 21 -22 27 10.

All your children's sweaters, like everything in Sears Catalog, are available on Sears Easy Pay-ment Plan. Easy Terms enable you to buy all the things you need at one time for the entire family. Save time, mye money by ordering from Sears. See inside back cover of this catalog for complete details.

8 . . SEARS, ROEBUCK AND CO. CERKMINAMELAG









K Virgin Wool \$2.29



L All Wool Zephyr \$2.98



All Wool Zaphyr \$2.98

CHRIMMAMBLAG PAGE 9 .. CHILDREN'S WEAR





HOMEYEUCKIII

ZIP-FRONT SUITS, warmly lined

Descriptions of suits on apposite page

A Sanar-Lining is removable , , sips is or out of water-repellent cotton gubardine sacket fully lined with cotton pland. Skeeves and matching gubardine but 100% quilted wood interlined. Zip fract, clastic shirred back Bib-top pants of 100% reprocessed wood have cotton lining, adjustable unspenders, keep pair 1309. State rise. Sips. 3, 4, 3, 6, 5, 6, see pair 1309. State rise. Shop, et. 2 Do. 10 cs. 29D2510.—Scarlet red, navy bine pants. \$12.95

E Stear Jacket Linene sips out, leaving fully cotton kasha lined suit for muder days. Zip-front, attached bood, piald trimmed, helted jacket and bib pants of 100% reprocessed wood. Adjustable suspenders, lavet patches, sip ankeets. Stear 3, 4, 5, 6, 6s, see page 1309. State rise. Shops et. J flu. 9 on. 29 0 2612—Light may blue \$12.95 29 D 2613—Medium green 12.95

SHEEF LINING, strongly sewn into sipfront booded jacket, shields thest and back from chill winds balance of suit cotton hasts lined. Bith pants have adjustable suspenders, sides patches, knit anklets 100% reprocessed wood. Sizes J. 4, 5, 6, 6s, see page 100. State size. Sopg wit J by 11 mt 27 0 2616—Dis green scarlet red yoke \$11.95 29 0 2617—Navy blue, starlet red yoke. 11.95

MOUTON-DVED LAMB FUR on attached hood of alp-front jacker. Shirred back. Bib slacks, adjustable suspenders, elastic insert a sauces 190% reprocessed with collois lined visco 3, 4, 5, 6, 6s, see page 1909. Please state mas. Shirpping weight 3 that Jon. 29 D 2630 - Royal (bright bine) \$10.95

Silven Dyno Conny Pun teims booded 1.p front jacket. Shored back. 100% reprocessed wood, full cotton kanks lining. Il blupper to adjustable suspenders, know pateries, sip antices. Store 3. 4. 5. 6. 6s see page 1,509. Store ares. Shopt. wt. 3. bs. 5. os.

29 D 2636 Gray with dark green ... \$11 95 29 D 2637 - Aqua blue with brown ... 11.95

F 100% Vinous Woot, blanket cluth approximation in the later of the la

HAND EMBROIDERY on sip-front shirred-back packet Matching hat B-b-top parts have adjustable suspendert, know patches, sip ankiets. 100% reprocessed wood, cotton lined. Sizes 3, 4, 5, 6, 6a see page 1309. Please state rise. Shop, wt. 3 lbs. 7 os. 29 D 2638—Aqua blue with wine red. \$12.95. 29 D 2639.—Gray with dark green 12 95.

Dawerring Hood, embroidered trime jacket supped in front chirred at back and sides. Bib-top ponts, adjustable suspenders, kose patches, sip anklets, 190% reprocessed wood, cotton ined. Sines 3, 6, 5, 6, 6s, see page 1309. State use, Shpg. wt. 3 lin. 19 oz. 29 D2634. Bright red with dark green \$10.93 29 D2635. Dark green with brown 10.95

WATER REPELLENT COSTON POPLIN Jacket out pants. Zip-Iront shirred back sides Bib pants suspenders knee patches, hip ankiets. Cotton kasha lining quitted to .00% remed wood. Since 1, 4, 5, 6, 60; some page 1309. Sides like Shpg. wt. 3 lbs. 1 oz. 29 D 2633—Bright red with navy blue. 10.95

Send for Cold Woother Togs Early Stars Easy Terms available on orders of \$20 or more, See made back cover for complete details.



\$5.95 Hooded Suit

Emmoideand button-front jacket attached hood on this part woor and 50% required wool. 50% rotton) Bib muspender pants knee parches, knit anklets. Cotton used Start 3, 4, 5 6, 6x are page 1309 Start 1309 Start

\$7.95 Hooded Sub

100% Reprocessary Wood, Silet with diametering hooded, button stont acket bib mapender pants. Contrasting front Knew patches, knit anklets. Cotton aned, Signs 3 4, 5, 6, by see page 1309 Physical state size. Shepton 5 lbs. 4 oc. 2902820-Brown, green 57 95

79D7621 Navy red. 795

\$9.95 Headed Sull

100% Reprocession Woodembraidered suit. Booded jacket has app-front, shirred back contrast trim. Bib suspender pasts. Knee patches, kn.t anklets. Cotton used. Sizes 3, 4, 5 6, fax, see page 1309. State see Ships wt 3 lbs 3 oz. 7902623- Dark green. 9.85

\$9,95 Sull and Hat

Double Breasted front for extra warmid supper at aide .00% reprocessed won embroidered sat Separate hat Bib suspender panta, knee patches, sup ankleta. Cotton and Sura 3 d S, 6, 6x see page .309 Note may Supper S

WARM SKI PANTS

Make up outfits with jackets shown on page 15

1 100% Raprocusants Wood, satjustable suspenders. Knee patches, sip anklets. Cotton lined. Since 3, 4, 3, 6, 6x, see page 1309. Sinks size. Shipping weight 2 lbs. 3 ut.

29 D 2708—Navy blue \$3.79 29 D 2709 Brown 3.79 29 D 2710—Green 3.79

PART Woot (50% resided wool, 50% cotton) Bibfront adjustable suspenders. Knee patches, kuit mikiets. Cotton aned. Saar J. 4, 5, 6, 6z, see page 1309. Siste rim. Shpg wt 1 lb. 15 co.

29 D 2711—Navy blue \$2.79 29 D 2712—Brown...... 2.79 29 D 2713—Green 2.79

N VAT-DYED COTTON POPLIN. ZELAN, water-repellent. Cotton kasha Hanng quilted to 100% reused wool. Adjustable suspenders. Ence patches, sip ackiets. Stats 3. 4, 5, 6 fbs, see page 1309. Plean state time. Shpg. wt. 1 fb. 15 ns.

29 0 2714—Green \$4.95 29 0 27 5—Blue 4.95 29 0 27 16—Brown 4.95

Sweaters shown with ski pants not included.



Wool \$3.79

Fort Wood \$2.79

Ver.Dyed Zelon Cotton Popile \$4.95

CHIESON PAGE 11 .. GIRLS WEAR



Descriptions of garments shown on apposite page

JUMPERS . . all little girls love them

PART Wool. JUMPER (60% new wool. 40% rayon). has colorful felt applique on front, tie-rac trim around front and back of bib and on sweetheart pocket. Shirred at want 3-button side closing. Dry clean. Sizes 3, 4, 5, 6, 6x, see page 1309. State size. Ships, wt 14 on

29 D 4150-Bright red \$1.98 29 D 4151-Med. blue \$1.98

PART Woot. JUMPER (55% new wood, 45% rayon) has built-up waistband and selt tie back sash in back. Wide suspender straps cross in back and button-on to skirt. Two clever pockets. Side button closing. Dry clean. Sizes 3, 4, 5, 6, 6x, see page 1309. State size. Shpg. wt. 15 oz. 29 D 4152—Colorful plaid on a white background.....\$2 98

Prinwalle Corduror Jumper. Felt applique design. Swing skirt has wide sweep. Straps cross in back, button on to skirt. Side button closing. Dry clean. Sizes 3, 4, 5, 6, 6x, see page 1309. State size. Ship, wt. 15 oc. 29 D 4169-Bright red \$2.98

ALL WOOL SUSPENDER SKIRTS

ALL WOOL PLAID in a full-skirted direct style. Suspenders button-on at front and buck. Buttons easily moved to adjust. Elastic shirring at want. Dry clean. Sizes 3, 4, 5, 6, 62, see page 1309. Please state size 29 D 4104-- Red and green plaid. Shop, wt. 15 oz., . . . \$1.98

ALL WOOL FLANNEL SKIRT with two plents front and back. Contrasting rayon cord faced through eyelets. Button-on suspenders. Side button closing. Dry clean Sizes 3, 4, 5, 6, 6x; see page 1309. State size. Shop, wt. 15 oz 29 D 4108-Navy blue \$2.49

ALL WOOL PLAIN SKIRT with full, circular sweep. Self belt goes all around in belt loops. Suspenders button on in front and back, buttons easily moved to adjust. Dry Clean Sizes 3, 4, 5, 6, 6x; see page 1309. Please state size, Shipping weight 15 ounces.

29 D 4110 - Red and green plaid......\$2 9B

ALL WOOL FLANKEL swing skirt sprinkled with colorful gay felt applique ornaments on front. Circular wide sweep. Side button closing. Dry clean. Sizes 3, 4, 5, 6, 6x. see page 1309. State size. Shop, wt. 15 oz 29 D 4112-Bright red 52 98 29 D 4113-Medium blue 32 98

SUITS .. with big-sister style ideas

Att. Wood Borreo Suit Contrasting insert at shoulder embroidered band across front Swing skirt has button-on suspenders. Smooth side placket Dry clean Size, 3-4-5-6-6a see page 1309. State rise. Shog wt 15-92. 29-0-4042. Royal (bright blue) with red from \$2-98. 29-0-4043. Bright red with royal (bright blue) from \$2-98.

ALL Wood PLANNET Star Unlined Jacket smartly styled with double row of buttons. Skatt pleated all around. Button-on suspenders. Dry clean. Sizes 3, 4, 5, 6, 6x see page 1309. Nate size. Shop wit 1 ib 4 oz 29 D 4036. Copen medium blue). 29 D 4037. Navy blue 29 D 4038—Bright red. Each . \$5.69

COPDUROY SKATING SUIT for a little accoured." Bright red double breakted unlined jacket has gold color inetal buttons. Royal blue "ballet skirt lined with red rayon. Suspenders. Dry clean. Sizes 3, 4, 5, 6, 6x, see page 1309, Please state size. Shipping weight 1 lb. 7 ox.

29 D 4641 Red with royal (bright blue) \$5.69

BOLLHOF' Stir of all wool has red flannel unlined jacket trimmed with collar of the plaid used for the swing skirt. Button on suspenders. Side button closing. Dry clear. Sizes 3-4-5, 6, 6x see page 1309. Material 29 D 4044—Red top, plaid aktrt. Shpg. wt. 11b. 10s. \$5.98.



BLOUSES sugared and spiced with dainty trims

Sort Cotton Broadcloth blouse perked up with color-tal embroidery dawn the front Side tacks in front Cuffs on puff sleeves. Washable Sizes 3 4 5 6, 6x, see page 1309, State size Shing wit 4 ox. 29 0 4603—White \$1.59

COLOREST EMBROIDERY on ruffle neck and yoke-effect shoulder ruffle. Washable cotton broadcloth (remove bow). Since 3, 4, 5, 6, 6x; see page 1309. State nac. Shpg. wt. 4 oz. 29 0 4629—White . \$1.79

Colorfurpainted design on front. It and washable Sizes 3 4, 5 6, 6x, see size scale on page 1309. Please state size, Shipping weight 4 oz.

29 D 4631 - White \$1.98

CLUB COLLAR on V-shaped eyelet bib with eyeset ruffle trim all around. Sunforted cotton broadcloth Tucks front back. Washable (remove bow) Sizes 3 4 5 6 6x, see page 1309 State size. Shpg. wt. 5 oz. 29 D 4634—White......\$1.98

COTTON BROADCLOTH BLOUBE has Peter Pan collar, black tibbon bow Washabie temove bow) White Sises 3 6 5 6 6x see page 1309 Please state size Sping wt 5 oz 29 D 4627 – Long Sieeves \$1 69

29 D 4628 -Short sleeves 1,39

COLORFUL SMOCKING across front Ric rac on cellur. Pleated in front. Washable cotton broadcloth. Sizer 3, 4, 5, 6, 6x; see page 1309. Please state size. Shop, wt. 5 oz. 29 D 4630 - White \$1.79

THE NEW-LOOK BLOUSE of Sanforized cutton broadcloth Fire tucks and ruffle all around b b Buttons down back. Washable (remove bow). Size: 3-4, 5, 6-6x see page 1309 State use Shpg. wt 5 oz 29 D 4632 - White \$1.98

RYSLET RUFFLE teim at neckine tucked bib with beaded ribbon all around. Fine Santorized cotton broadcloth Washable (remove bow). Sizes 3 4 5 6 6x see page 1309 State size. Shipg wt 5 oz. 29 D 4633—White......\$2 49



BLOUSE SLIP

\$1.98

Blome and all prombination of cotton broade out. Ruffled Peter Pan codar. Colorful embroidery and ruffles down front. Yoke front, pleats at sides. Buttons down front as far as waist Ruffled bottom petticont skirt has wide sweep. Washable. Sizer 3, 4, 5, 6, 6x, see page 1309. Please state size. Shipping weight 6 oz. 29, 0, 4660—White, ..., \$1,98

All Sanformed fabrics guaranteed not to shrink more than 1%. Sears Easy Terms available. See made back cover for details



MICKEY MOUSE

Wolf Disney design on washable catton Chenille Robe

14.89

Mickey Jumes naple, for moved harding a far man ta s reas a r r cark R how who Lot heratie vera in to herathe vers in country and country and character to the property of the pr 29 0 1524 Pink gr uno 29 D 1525 gor oweg a c 3 Fair 54 89

14 . SEARS ROEBUCK .

belt Contrast nor design to mit in to match Wash texaraten Size J 4 6 dx ser (size 1500 State trac bhas wil-29 D 1520- Bright red

29 0 1521 Med. blue 29 D 1522-Yellow Each \$3.99

hennie wrap around ribe blaw c a 1 kgt brasha e legata es lies of be bused 4 0 0x ter page 1400 Strate I lb J oz

29 D 518 Med blue 29 b 1319 Bright mi \$7.98

robe with at ar and Sold plant White organg on show tons you've ill literal was were atte onge 300 Mate hae Show we till

29 0 1500 Mrd blue 29 0 1301 Wine red Eacu \$2.98 rotta on ket and seeves Hand wash esparately Tameted belt of lustrous rayon cord. Sizer 3. 4. 6. fix see page 1309 Perote state time Shoe WI 13 hz

29 D 1314-Bright blue 29 D 1315 Bright red Each 33 70

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on blue ground \$4.98 29 D ISI7 Blue print on thee ground..\$4 98



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\$3.98

ALL WOOL FLANNEL ROBE Paker Wilder flanger wo while mong in the show enfor while repeat See able to and the few team form gulf grid age to be be be start use Single wt 10 oz 29 D 79' 4 Blue

29 D 7915 - Lusty pink 3 98

Scans from https://christmas.musetechnical.com



Roomy arin alits. Sizes 3, 4, 5, 5, 6, 6a and page 1509 Proper state use. Shipping weight I nound 7 ounces 29 D 4901 Red and blue plaid # 98

by tons Select J. 4, 5, 6, 62, nor page 1309 State size. Shop wt. 2 lbs

29 D 4911 -Light tan 29 D 4912-Navy blue 3.78 29 D 4912-Bright red 3.98 plaid cotion in body favor aned siecves 2 patch porkets. Suri J. 4, 3, 6, 61 see page 1309. State size. Shipping weight I pound 13 ounces.

29 D 4918 Light tan 29 D 4919-Red 29 O 4920-Blue Each \$4.98



\$6.49 All Wool Jacket

PEA JACKET with lined detachable hood. In worm durable :00% reprocessed wool melton cloth. Well made just like the may's own jacket with button-up collar broad tapels, next sixth pockets. Eight big nautical buttons. Warmly cotton fiannel lined. Sises 3, 4 5, 6, 6x see page 1309. State inc. Slipe, wr. 2 lbs. 8 on

79 D 4808-Navy blue . \$6.49

17.98 teorber fechet

CAPESKIN LEATHER JACKET IS & wind-proof, stormy weather coat sneds rain, snow and wears hke iron. Zip front. 2 stash pockets. Darts at back hand . . . adjustable tabe at sides for perfect fit. Plaid cotton inted

Since 3, 4, 5, 6, 6a, see page 1309 Please state size. Shipping weight 2 pounds 2 papers.

29 D 4804 - Medium brown \$7 98

19.98 Shop Bed Jacket #

SHEEPSKIN LINED COTTON Twitt, jacket with monton-dyed lamb for collar. Stordy water-repellent. Two breast pockets, 2 dap pockets . . . lost cuffs inside alcoves. Belt. Sixes 3 4 5 6, 6s see page 1309 State size. Shop, wt. 2 lbs. 9 ox. 29 D 4605 - Light tan -19.98 29 D 4806 - Medium blue: 9 98 29 D 4807-Bright red ... 9 96

Lined with

worm sheepskin

Heavy, Justrous Royan Twil

ALL-WEATHER COAT WITH HOOD

\$6.98

Shaning rayon for gleaming fuster cotton backed for strength. She as want to wear this trench coat when the sun is ship of . . . that's how much this amost style appeals to little airls. The stordy vat-dyed fabric is Cravenette treated to repel water and shed soil as well. Detachable hood. Snappy-sooking buttontab yoke, two hig patch pockets. A l-around belt ties in front. Inside yoke acrom shoulders for extra protection. Siles 3, 4, 5 6, fix see page 1309. Please state sist. Shipping weight 2 pounds.

29 D 4914-Light tan \$6 98 29 0 4915 Bright red 6 98 29 0 4916-Copen (med. blue). 4 98

Children's clothing can be added to your Easy Poyment Account
t heips at school opening time. See muide back cover for full details.

CPREMIES PAGE 15 .. GIRLS' WEAR

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HONEYSUCKLE COATS in line quality winter worm fabrics sizes 3 to 6X

\$5.95

PARTWOOLFLAKI & CDAT. it his value at Seats low price 50% new win 44% M3 27 M1 C 2 S 10 M L Rased orling in a true Rayer and biz in 4 3, 9, 68 and there have been some than the second s 2 lbs. 2 on.

29 0 2340 -Red \$5.95 29 0 2341 Br / 3 95 3 95

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29 0 2344 Dk blue 82 93 29 0 2343 Windred 7 93

REVERSIBLE COAT to wear the state of the s in quour for water reverent ting of buch side has two puckets. Size 3 4 5 6 ba ser page 1309. State sine, Shipp wt. 1 lb. 1 mt. 29 D 2346 Red 87 93

\$9.95

SHIRRS WAS give rough to Shirt with the shirt of the shir limed w a 6 warrly colors and the first colors Start 3, 4, 5, 6, 4ar, see page Super ser Years TR weight I lb. 15 on. 29 D 73-07 -- Green 19 95 79 D 2348 Red 9 95



40.95

THRIFT-PRICED COAT SETS

- Low priced to save you money
- Coats are rayon lined and warmly interlined with cotton
- Leggings have adjustable suspenders and ankle zips

DOUBLE BREASTED PRINCESS COAT (52% new wool, 48% rayen face; all cotton knit back 50% of (abric) smartly trimmed with decorative settching down front. Cost rayon lined, cotton interlined. Unlined stpleggings have adjustable burked single-ders Start 1 4 5, 6, 6e are page 1309 State izse. Stog wt 3 lbs. 29 0 2300 Medium blue \$7.95 29 0 2301—Bright red 7.95

MOUTON-DYED LAMB for trim on coline of princess style cost. Two pockets. (50% new wood, 44% rayon face; all hait cotton back 50% of fabric) Rayon lined cotton interlined. Zip leggings have adjustable buckle suspenders, enting tasks in og. Saset 3, 4, 5, 6, der, me page 1309. State eige. Shop, wt. 2 lbs. 10 m. 29 D 2302 - Medium blue \$10.93 29 D 2303—Bright red

Seats Easy Terms are available on orders for \$20 or more. See unade back cover

HONEYSUCKLE COAT, LEGGING SETS

- Coats have rayon linings and warm cotton interlinings
- Leggings have adjustable buck e suspenders and are warmly lined with cotton kasho

Descriptions of cool sets shown on apposite page

- CLASSIC RESPER of 100% would in domes-
- PRINCESS COAT of 60% new wood, 40% reprocessed wood fleecy conting in a rich gray tone with red trim on collar, two pock ets. Rayon lined, cotton interlined. Zip segunds cotton lined. Sites 3, 4, 5, 6, 6k, see page 1309. State rise. Shop, wt. 3 lbs. 7 or 29 0 2106. Gray
- SPARRLING NAIZHEADS TOIK OR 160% TO processed wood fitted coat Bright metal bu with 1 and pockets, Rayin mind at the other and Sank was someonder and are of a med once that the takes a keep on wind Nest 1 4 5 6 6s are page, 109 New 25 Supe will find that 29 0 2307 - Wape red 29 0 2308 Med on g re 296
- (1 1000° Ramocavan Woot with Impart had and the a want the table a deof Cartained Is regulate the state State State Western Weight 4 lbs
- 100% Wood Street out Cuttin velve teen contrast trip on detacliable hood
- H 1 SUPARD EFFECT COURT AREA CORN OR 1000, epice said were a Princess at a month and received Zep legg agrection had Signs 3, 4, 5, 6, 6a, see page
- PEAR TRIM on colla and buttons at a 100% to a near war set Shirted wast contray on lined cotton interlined Slack to a sequenter on a set of ed with each to a arriver New 3 4 5 6 da ser page 1209. Please state often Shipp, wit. 4 lbs. 24 0.2115—bited am arrees.
- ASTRACHAN LAMB-REFECT COTTON PILE Inhize tries on collar buttons and pocket effect flaps of this 100% reprocessed wool set
- Cost rayon lined, cottee meethod Stark type suspender punts corton lined elastic at ankles. Start J. 4. S. 6. fix nee page 1309

 Please state size. Shipp wit 4 the S on.
 29 D 2315— Height blue red trim ... \$17.95
 29 D 2316— B ight red green from ... 17.95
- Plant Living and Ascor Tie on delich-alte houd of \$00% reprocessed woul set Char as or aned or name med. Z leg sings cotton haed. Seen 3, 6, 5, 6, 6x see rage 109 5 at size Shop set 3 lbs. 5 sc 29 0 2317. Gray with name tip: \$17.95

A 57.95

16 . , SEARS, ECEBUCK AND CO. CEDENH



HONEYSUCKLE Coat and Legging Sets in worm, long-wearing all wool labrics

◎ 11.95

D \$2.95

E 43.95

tet a first star

CHILDREN'S

NEWI DETACHABLE HOODS on all wool cost and legging sats

F 418.95

G 119.95



Descriptions of Sets shown above are an apposite page



I eggings have adjustable suspenders, clastic

back anklezips cotton lated 5000 1, 2, 3, 4; ere taige 1309 State mer. Shipg, wt 2 lbs. 6 oz. 29 0 7318 I tight hive

ALL Work, domestic

Shetland type. Coat is

la in lined, interlined,

B snet rayon lined.

29 D 7319 Talk DOCK 3-piece Set \$10.95

ALL WOOL, domestic Sherland type Tur trim (leopard-dyed coney). Coat is rayon lined, interlined. Bonact rayon lined. Ad-I stable a spender leg gings, ankle sips, cotton lined. Start 1, 2, 3, 4. State rise W1. 2 Pbs. 7 cm. 29 D 7316 Bright red 29 D 7317 1 gt t have J-piece Set \$10.95

100% Woot face fleece. all our n back 50% at total fabric. White mouton-dyed lamb fur trim. Cotton lined coat, bonnet. Unlined suspender pauls have avkle sips. Siner 1, 2, 3, 4; see page 1309, State siar Ships wt 2 lbs, 8 oz. 29 D 7310 Name Octo 29 D 7311 G 3-piece Set \$8.95

100% Woot face fleece. cutton back 50% of rabric. 55% wool, 45% rayon lining. Unlined. suspender pants, ankle zipe. Matching bonnet. Nise 1, 2 3, 4, see page 1309. State sute. Shpg. wt. 2 lbs. 7 os.

29 D 7307-Dusty pink 29 D 7308 M d blie 29 0 7309 Ware Red 3-piece Set \$8.95

SURDE-LIKE PLENCE 50% new wool. 44% rayon face; all cotton back 50% of total (ab ric. Cotton lined coat, bonnet, Unlined sus pender pants. Sizes 1 2. 3, 4. State size, Ships wt 2 lbs. 4 oz

29 D 7304-Med blue 29 D 7305 Wine red 29 D 7306-Dusty pink 3-piece Set \$6.95

HONEYSUCKLE

100% Wool Coat, Legging and Bonnet Set trimmed with beaver-dyed lamb fur

\$11.95 3-oc. mi

- · Beaver-dyed Laskinlamb fur trim on bonnet, coat collar
- Leggings have elastic at back, suspenders and ankle zips

The fabric is a fine quality Parker Wilder 100% wool suede cloth. The styling follows the classe princes. lines that always are so flattering to little garls. The lining is lustrous tayon in coat and bonnet, warm cotton kasha in leggings. Coat in warmly interlined. Sugar 1, 2, 3, 4; see page 1309. Please state size Shipping went 12 pounds 6 - es 29 D 7322 Bright and 29 D 7323 Medium blue

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\$19.95 3-00 507

COTION VELVETERS 3 pc set with the siling to the Country a result with a sea of appeal sy rach dill when y per ed P v v 13 head 5 per bridge galagar all a the first the a gray. It o ale buckers 11 to King New 1, 2, 5, 4 skir force 1300 Store store Sipp with 13 of 29 D 7354 Warred \$19.95

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\$17.95 3.pc. set

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29 0 7 3 49 Wanter white \$14 95

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29 D 7324 -- Bright blue \$14.95 79 ft 7975 - Re mirend 14 mm

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RAYON SAILS TWILL White lamb fur collar and rem no but. Ze fleece lin ng 14 50% - eu was see a see all the back sold at the back sold at the rich Sizer L 2 3, 4, see page 1309 State title Sign, wit 2 det 9 on

A \$7.95

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Grain' 2-Piece Sylwsuit l and embroidered sip ront Bib suspender pants.

"La log bornet Suedeii fleere 56% new wool. 44% to or ace all cotton hora 50% of total table Vision norther toning hides 1 2 3 4 per juge 1300 State on his given his 9 is 29 D 7410 Cora, agte roses 29 D 7411 Wine red 29 D 7412 Wedrum blue

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BONNY FOR TRIMERO H to D. attached for ware tra arket (the ned quited with 100% word. Suscender parties of 100% reprocessed wool melton; not to kartia it of 5 5 2 1 4 see nage 1909 5 see name. Ships, we 2 fibe 9 on. 2007496 Red, mayo blue 2907497 Lt blue navy blue

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ZIPS ALE THE WAS TO AN KL 5 cass to put on and I piece resembles 2 pieces. Water epeaced cut in any lin limed with not led wind kast a Sciented peprom erasthe walst on other Cition velveteen trim on mit, hat. 100° who kny waters, ankets. Size 2 3 4 see page 1309. State size. Shipp. wt 2 lbs. 4 os 2907427 Ligar bige \$10.95

SKIMASTER

HONEYSUCKLE

One-piece cotton popur Suits with matching hats warm cotton kosha lining

- Closer weave, fine quality cotton poplin, wind-resistant
- · Water repellent, sunfast
- · Zapper front closings
- Double reinforced knee patches

Seam helped plan the design and construct in it these snowsuits to give the sept section against cold wind, thow in dampages and rough playground tumbling. And Sears proced them to give you lots of value for the money. Rib knit wristlets and an kich. Suits and hats lined throug. out with warm cotton kashn. Sizes I 2, 3, 4 dec page 1309. Please state mas. Stopping weight each 1 lb. 14 oz

A Femous "Sid Moster" Foverite has draws ring was: 2 slash porterts.
29 D 7450 Medium bise \$7.95
29 D 7451 Pink 7.95

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\$4.98 \$3.98

WESTERN 2-Pc. SUIT of Sanforused cotton twill . . Texas made. Zip-front jacket has adjustable tabe at want and cuffs. Flyfront pants have suspenders. 2 front pockets, 1 back pocket. Washable, (Shirt not included.) Sizes 1, 2, 3, 4; see page 1309, State mar. Shpg. wt.1 lb. 29 D 8854-Li. tan. .\$4,98

2-PC. JOHNPUR SUIT ... Texas made .. of Sanforised cotton twill. Zipfront jacket has stached down belt in back, Jodhpura have suspenders. clastic foot straps and two porkets. Washable. Sizes 1, 2, J, 4; see page 1309 State size. Shpg. wt. 1 lb 29 D 6880-Red . \$3.98 29 D 6876-Lt. tan .. 1 98

\$2.98

CORDUROY 2-Pc. SKY Overalls and facket of medium wale corduros The button-front jacket is unlined. The overalls have adjustable suspenders. Hand wash separate-ly. Sizer 1, 2, 3, 4; see page 1309. State star. Shipg. wt 14 or 2906855-Royal blue \$2.98

29D6856-Red 2.98

\$2.59

BLUE DENIM SCACE SUID For boy or girl. 2-pc. out fit of vat-dyed, Sanfor zed denim. Double nee dle sewn for strength Jacket has 2 patch pock ets, slocks have suspend ers, one patch pocket Washable, Sizes 1, 2, 3 4; see page 1309. Stat riar. Shpg. wt, 10 oz 2906857-Med. blue \$2.50

HONEYSUCKLE CORDUROYS

Fine quality pinwale, long-wearing, strong, for active boys and girls

\$1.98 Overalls \$4.98 Set

- Cut full and roomy for active comfort
- Strongly stitched seams for service.
- OVERALLS. Seams are stitched to stay, Sturdy, pinwale corduroy is hand washable separately. Lined bib front, embroidery motif, patch pocket. Button-on suspenders (Polo shirt sold on page 26.) Stars 1, 2, 3, 4; per page 1309. State size. Slipg. wt. 7 os. 29 D 6804-Medium blue \$1 98 29 D 6800--- Bright red 1.98
- B JACKET AND OVERALL SET Good look ng. well tailored with features above. The pinwale cotton corduroy is sturdy. Jacket is cotton lined, 2 pockets. Overalls have lined bib top, button-on suspenders; patch pocket Hand wash separately. (Polo shirt sold on page 26.) Sizes 1, 2, 3, 4, see page 1309. State rise. Shipp. wt. 15 oz.

29 D 6807 - Bright red \$4.98 29 D 6808-Medium blue 4.98

Easy Terms available. See inside back cover

20 .. SEARS, ROEBUCK AND CO. CPRNIS



\$1.98

SANFORMED COTTON TWILL jodhpur pants for boy or girl. Button-on suspenders clame find strain. Adjustable dot snappers at les Sort sold on pose 21 : Wash separate-15 Nize, 1 2 1 4, State 15c Shog, wt. 8 oz. 29 D 6878—Red . 51,98 29 D 6879—Blue . . . 1 98 \$1.49

CORDUROY OVERALLS. Good medium wale cor-duray. Drop seat. Bib top Adjustable suspenders One patch pocket. Hand wash separately. (Polo shirt sold page 26.) Sizes 1, 2, 5, 4, see page 1309. State size. Shop, wt. 8 og 29 D 6816 Royal (bright) bine.

\$1.09

BLUE DENIM OVERALLS. Vat-dyed, Sanforized. long-wearing denim. Dou-ble fabric bib-top ... 2 patch pocketa Button-on suspenders. Just right for knockabout wear. Washable. (Polo shirt not in cluded.) Sizes 1, 2, 3, 4. Se page 1309. State rise. Shop wt. 7 oz 29 D 6802-Blue . . . \$1.09

89c

CHAMBRAY 1-PC. PLAY-SUIT. Buttons at aloudders . . easy to slip on and off in a july. Good quality cotton chambray, firmly woven to tesist went. Red trim, breast pocket Washable. (Polo shirt sold page 26.) Sizes 1, 2, 3, 4; see page 1309. State size. Ships. wt. 6 or 29 0 6885-Med. blue 89c

Sanforized (abrics are guaranteed not to shrink more than 1%



COTTOR POPUM 2-pc. sult for Sunday Bent. Bloome buttons down fromt, in trimmed with white collins ruffle and pipting Button to pasts have Gripper Fasteners at crotch. Washable. Start 1 2, 3; see page 1309. State car. Store with 10 14 200779-Med bigs \$1.90 2908780- Yellow . . 198

Two-Tosts 2-piece soil
Cotton poptin Button-on
pents are embroidered
have Gripper Fastenes
erotch. Raslly smahable
visar 1. 2. 3: see page
1109. Please Mais 1 is
Shipping weight 6 ounces.
79 0 6761 White with
yellow
20 0 4782 White with 29 0 6782 -White with agen blue ----- 81,98

Interpork Kint cotton
2-piece suit 100.00 wear
ing, Polo diny 1 as 1.7
tons at a midel Parts
have buttun-on suspendert. Washable, Siles 1, 2
3, 4, see page 1509 State
rier Shop wt. 7 os
29 D 6777 - White with
yellow
29 D 5778 - White with
medium blue - . . 31.96

HONEYSUCKLE BOYS' SUITS

12.69 Sult

long sleave polo shirt plus shorts with button-on suspenders

A Shours of fine powale conductor, with double able to top, charle at back. Hand washe separately Pro-Surface or good sorten kert. Wath separately A and 2.1.4 see single 1309. State size. Shop, wt 8 or 2004.23 Bush and 2906783 Bright red ... 3-pc sust \$2.69 2906784-Copen (med blue) . 2-pc sust \$2.69

B Shown of all wood plaid with clastic at back, back pocket. Dry clean. Four St at long sleeves white cotton knit Washatie Stars 1 2, 3, 4, see page 1309. Please 29 0 6785 Red plate shorts, white polo shirt



\$1.59

DENIM DUNGARES, for boy in first. Copper rivets and battons. Sanfarized Two pockets. Double needle construction for strength, Button-on suppenders. Wash separately Polo short soid on peter 26.1 Stors 1, 2, 3, 4, see page 1309. State rise, at 52 wt 8 oz. 29D6844-Navy blue.\$1.59

\$2.19

Westers Rascho
Parts Tests made. Sonforited ention twill. 2
frost pockets. I back
pocket Button on me
penders and lost a ribe.
Ad a mile doctor, pers
stant: Wastable House
2. 3. 4; see page 1309.
Yole vize Shop, wt. 9 oz.
29 0 6151 - L1 tan. \$219

\$1.49

CHAMBRAY I-PC. PLAYSUTY Buttons aft the way
down the front to the
crutch. Long sieeves. Drop
sent. Breast pocket. Donble stricthed seams reast
wen as d strain. Red hottors - g and papting
term Vincilla Vir. 1
2 3 4 ser page 1509
State rim. Stope, wt. 1 st.
29D6859- Met. blue \$1.49

11.29

Styre year Shorts, Cotton gabardine, good quality long-wearing. Double needle statched to resist strum. Two set-in pockets Supenders button on. Washable (Shirt sold at right.) State 2, 3, 4, see page 1309. State mat. 2006786 Stonen \$1.29 2906787 Navy blue, 1.29

BOYS' SHIRTS in woven colton

Texas Mans "Cowney Su ar in San fortsed cotton flannel Long sleeves. 2 pockets. Rasily washable. Start 2, 3, 4 sec page 1309. Picam state size Shpg wt 7 oz 2906529-Yellow \$1.59 2906530-Red \$1.59

D CLASSIC COTTON SHIRT with notched col-iar, one pocket Double stitched scan s. Washable Start 2 3, 4 see page 1309 State see 29 D 6525 - White. Shops. wt. 5 cm ... 78c



Three maintees a mile to me popular count to a menore with the loss back as a loss loss back with many continues and the count of the c the state pass g between the base of the way have a first and color Shipping weight chare pass 5 5 onness

Good C a try mercenced stron-29 D 5004 Jan 8 of 57g

It to R Just V softer him per or god] Wen 2 0 3933 3 par s of 77c

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A 29 D 3920 In the off off afternion to Men exped ton for a 1 or 10 or 1

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€ 79 D 5906 (stt n +trw 1 · W or I wo us line No 5 fy bary , y North E Passes Servi Hill Cops commend have at no absence to work in the at no constitution to the absence to the commendate t

t gone to a true areas up cults at come fine knit cutton anklets. Seamen feet, Band wast September 1 am point gh 1 ar r ew hear 5 hay 6, 6 by 7 7 by Nove 16 a 1 ar 2 ew 29 0 3923 happy w 1 pas 6 a 3 are 1 a 87c

The control of the second of t

MFA PF CP SCH & Plant ruler agriculty to Management on have

F 1 e gtt 4 4 3 3 4 4 5 5 6 6 6 7 10



El RAYON Paren Hawer Sairrens . . . soft, cony. Lenther soles. Sizes 2, 3, 4, 5, 6, 7, 8, see size scale on page 41. State star. Sipp. wi. pr. 5 on 2905071-Lt blue Pr. 95c 2905074 Pink Pr. 95c

TELY ZIPPER SLIPPERS in 85% wool, 15% out ton . . durable warm Sheatling cuff I en expedies. Sizes 2.3, 4, 5, 6, 7 ft. scale page 41 State as A pg w ga 29 D 5827- Pink

the trace of the state of the s 29D5859-Royal (bright blue) 29D5860-Bright red 29D5852-Light blue 29D5853-Pink Each pair \$2.29

MOCCASIN SLEPER of soft monton-dyed samb with far inside Drawstring tie. State 4, 5, 6, 7, 8, scale page 41 State sim. Slope wt pr 10 mg. 2905861 Bright red 2905862-Royal (hrt blue)



KNIT COTTONS MADE OF STUTENE MERCERIZED 2-PLY YARNS

Mix-or-match separates for boys and girls . . of fine combed yarns . . made to Sears specifications



- Action cut for ease, freedom
- Non-slip suspender strops
- · Elastic at wast for fine fit
- Strongly stitched for wear



- Snug-At ribbad neck shirts
- · Easy slip-on button shoulders
- · Double self fabric bib tops on

oll suspender germents



- * Fine gouge knit fabric
- 2 ply yarm for strength
- Mercerized for softness
- · Clear, washable colors

A Tors Overales made to Sears Si may shi hed for each lent wear. fracts to wastig the one fit and a se and my Patris pocket. And Dure e mercertsed cotton. chiled. 1 Acres 1 2, 3, 4, see page, e309

29 D 6908M - Pink 20 D 4909M-Light blue 1.49

b Evalued Polo Saint . . the verm-

the sept aces. From , known who all mercercal d Durene cotton, washabite

Made to Scars storigans and above. 2-but on the let I mg reeves Sk t are reladed Size 2.3.4 scale tage 109 Store 2.5hr e wit 4.12

29 D 690 M Measum Will 1 09
29 D 690 2M Kins

Mage to Sears standards

79 D 6903M Yellow 29 D 6904M I goodline

of the plus features instead above. Kent of the mercerized Durene cottom yarms, washable. (Polo shirt not included warr 1 2 3, 6 are mage 1300. State rise, Ships, wt. 4 on 20, 2013 by Market States.) 29 D 69 5M Vellow 29 D 69 6M Medium hig 1 69 29 D 6917M Km3 29 D 6918M - Pink . . . 29 D 4919M-Light blue..... 1.29

> E Solio Color Polo Smrt In the sin e colors as the shirt and overalls to make an a state over puths kest of the same fine Do, ene mercer-Ribbed crew nock, cutts ... 2 button should: Long sleeves (Shorts not to med.) Sizes t. 2. 3.4 ser page 109 mare new Stops at 4 az 29 0.69 0M. Letters. \$1.09

Crists Skiar an adorable style a training with blooms or polo

at ries with easter at back for fine

29 0 69" IM Medium bine 29 0 69" ZM Red 29 0 6914M | Lig t blue

Boys SH MIS A must lor http://boys knit of fine mirror and Durene contain varies with class the yand give that make turn open in service surfect. Tailored to on own specifications listed above. Washable. (Polo shirt not included.) Sec. 1. 2. 1. 4. sec. 1937. 1809. Please for 4 see page 1309. Please fale

zine. Shipping weight 4 ounces 29 D 6920M Medium blow 29 D 692 M R I 29 D 6922M Yellow 29 D 6923M Pink 29 D 4924M-Light blue. . . . 1 19

COAT SWEATER the year fround to the for boy or girl tailored with Honeysuckie eatures for fine fit ong wear bong big or ew neck toffs two ta lored patch potants. Keta of five county, Discount County, Section 1988

of fine quality Durene merces and cotton years. We haple Show a root of codes to Steel 12 J 4 start page 300 State steel Show with 5 start steel Y militarite 29 D 49384 29 D 6929M Pink 1 47



Ank ets to match 29c poir

Anklets in matching colors to go with separates though above Fashioned of the same with smeath a seamers on sough ting abbid known as Washable Colors Light burn paik whom mediate due bright red. Sizes 4 4cg 5 5cg 6, 6 5 sec size scale on only prince attacknessed on Size, 30g weight 1,3 2 oneres.

20 0 593 M. Par 29c, 3 ipr 85c

CPBENING PAGE 23 CHILDREN'S WEAR



DAINTY NEW DRESS FASHIONS

Descriptions of dresses shown on opposite page

A HEARTS AND FLOWERS EMBRICHERY on bodice front of this washfast, val-dyed cotton broadcloth dress. Graceful yoke like a Berthe roller, is trimmed with a rippling ruffle and edged with contrasting rie-rac Rie-rac repeated around waistband and skirt Tie-back sash. 3-in. hem. Sinet 1, 3, 3, see page 1309. Please state star Shope wt 6 or 29 D 5356-Lt. gray 52 91 29 D 5357-Lt. blue 52 70

B Linguis Thinnings for that "old-fashioued took, embraidered ruffles outlining the "dickey boson: effect neckine and puff pockets. Black rayon mater how and pearl-like buttons. Tie-back mark. I not from In vat-dyed, merrerized cotton broad cloth Washinst , remove how) Sizes 1, 2, 5; see page 1309 Pirous state 1889. Shipping weight 6 of 29 0 6364 Pink \$2.98.

of white, lace-edged cutton laws. Fine quality cotton plaid, Sanforized (max. shrinkage 1%) and vat dyed Bertha collar-effect yoke edged with white eye-let embroidery ruffle. Bulowing full skirt has 48-tach Iweep The back sade Washfast Sier 1, 2, 3, see page 1509 State size Sieng w 5 or 29 D 4363 Assorted Scotch plants 32 90

D PARTY DRESS in multificament cayon crepe. Em broidered smocking un bodice, pathered wast. Col for the first tack same Harrowall between 2 furth the first tack same Harrowall between 2 for the first tack same Harrowall between 1 at see page 1300 Source into Stong wit 5 or 20 0 6368. Penk 12 79 29 0 6369 1 ight blue 17 79

E base Passa a Color a vince a street state but at an added who lives type of the name Sever constituted in thems I have been deeper and a factor of I have been been a factor of the factor of t 29 D 6370 \c= 10 \$3 59 29 D 6371 Med blue \$3 59

ERIRMENING RAYON VALVET for holiday parties Crim-crom embroidery on bodies. White ection face edging on rayon tuffets coller. Crash-rematant day clean. Tie-back math. 2-In. hom. Stars 1, 2, 3 see page 1309. Stats size. Shop, wt. 6 on 29 0 6372— Med. blue 53 94. 29 0 6373— Red 53 94.

G Rvet er Emunoiphino Piquit, like a froity icing on 2 ruffled pockets. Fine cotton laws, var-dyed Sanforized, Washfast, Tle-back mash, J-inch bem Sizes 2 5 acc may 1300 State use Shing but 6 in 29 D 6557 Yellow \$1 98 29 D 6358 Pink \$ 98

CROSS-STITCE EMBROIDERY DE cotton broadcloth vat-dyed Sanfortsed. Cotton lace edging on collar pockets. Washingt. The matt. Jim. hem. Jims 1, 3, 3 see page 1309 Stale new Shap, wt 6 of 29 D 6359-Lt blue \$1 98 29 D 6350-Pink \$1 98

Dorrico Swiss Insurer at yoke, pockets Lace rdging at neck. Cotton broadcloth, vat-dyed, Sac-forised Washfast. The-back sash. 3-in. hem. Sizes 1 2. 3: see page 1309. State size. Shop, wt. 0 on 29 D 6361. Pink. \$1.98. 29 D 6362—Lt. blue-\$1.98

K COLORDIZ. EMBROIDERY TRIM on collar bodice and cuffs Tixty checked prixt on mercerized colton popular. Tie-back mash. 2-ix, hem. Washfast. Smrs 1 2, 3; me page 1809 State rise Shpn. wt. 5 on 29 0 6350-Med blue \$1.59. 29 0 6351-Red. \$1.59.

CIRCULAR "SWING SETET" with 42 inch sweep Mercerated cutton poplin. Embroidered flowers Lare at cultar and wast. The back such. Washfast Sizer 1 2, 3, see page 1509. State nine. Shop, wt. 5 ca 29 D 6352. Vellow 29 D 6354. Light blue 29 D 6354 Light blue 51.59 29 D 6253- Pink Back.....

Two Piece Espect Duess has striped skirt with Two Piece Effect Dress has striped skirt with pieceal em midery to mine wais yoke White bodier the ention acceeded too at Mercerized corton poplin. The back sais: 2 inch them Washingt 12: 2 3 see rage 1309 State right Stage wit 5 of 29 0 6355—Red \$1.29. 29 0 6356—Med blue \$1.29.

Sanfarized garments will not shrink more than 1% For bears Easy Terms, see made back cover



Shirt \$2.49 Blame \$1.69

ALL WOOL PLAID circular swing skirt with summenders. Dry Jean State 1-2-3 see age 1309 State the Shipping with a 29 0 6532. Red plaid. \$2.49 29 D 6532 Red pand \$2.49 The basic san Books of corres broad Back tar on velvet line li eiet tim on collar one Washable remove hower 512c 2 3 see page 1500 State 188e 29 0 653). White Shig wit 4 oz. \$1.69 11.59

CHE EXP COTION ALL IN Ose in washabir petrale. earth america poster out ill gram Perce Paris dist Such Stations at back leros west Sare op Ship w 6 at 29 0 6024 B s reed \$ 59 29 D 8425 Med blue 1 59 \$1.98

J. Pilla B PLAY SET or he on parch Brouse ter so tone down such Mr. d in but of a charbeat la uble need e state ed State tipe Shing wi 9 is 29 D 4869 3-ja net \$1 98



\$1.79

KWIERLE OFFICERS IN COS too two wardyed San orwed. Dot anappers on structured top Machinat For polo start see page 26.1 Start 1, 2, 5, see page 1509 State star Sang wt 7 or 29 D 6891 Medium blue 51 79 29 D 6892 Yellow 1 79 SI.79

HAND SCREENED TO DERRY Print on conton two overals vatidged Santonned Double bib to: Dreign won , wash out Washart For holo shir see page 26.) Sases 1, 2, 3; see page 1309 State size Slape, wt. 7 oz. 29 0 6810 Medium blue \$1.79 29 D 6811 Rose

\$2.49

PINAFORK RUFFLES on medium water corduray overally Ladder buck straus. 2 puckets Dougle har on Hand wash separate v. For only the targe 26. Sizes 1 2 3. Sizes size Shop w. 9 or 29 U 6805-Bright red 52 49 29 D 6806 Medium bige ... 2.49

CHEKMINE, PAGE 25 . GIRLS' WEAR

Scans from https://christmas.musetechnical.com



\$1.09

THRIFT PRICED heavy-we glis cotton on a wester for beyond a list of ly flees educated Corwine in Italian was apparaturly from 2 for 3 one page 100 ffrom 2 for the form for page 100 prices of bottom 29 D 2726 Wellow 29 D 2718 Bight and 29 D 2719 Measure blue Each \$1.09

11.98

ALL Wool, cost receiver wester girls. Hand embruidered fluxes a in the many kin in design a car and design a car and and are suggested for the second of the

11.98

100% Wook cost sweater in classic color style. Has fancy knit-in pattern og finnt warm rabbed knit offs. A great beats var en style great beats var en style great beats of style fact of beat fact of beats of be

\$2.29

ALL Wood, cont gweater with a cutre circus sacquard pattern fanited in. Scale on cont. The wagen on cont. The tree wagen on the form the cont. The tree is a cont. The cont. The

\$2.98

Reavish Wright all wool test sweater with a fancy design knitted in on its adverse thand on its adverse to a strength of the same and a strength of a strength with secondary and the same and the same

\$2.98

Zirrick Front al, wool cont awater for boys or mule in knit of heavier weight many and (t) knit cuffs 1 of on the land to the red of white section 12 there is shown a section 12 there is shown with the section of the



Long or Short Studye Styles

Star PRD pon shift kint of mbed cot of yarns 2 but ton shoe act opening asy of the part 12, 3 4 see page 1309. Make the bushes the bushes weight 4 ounces.

Long Survey 29 D 6830- Red. 896 20 D 6831- Blue 896 Short News 29 D 6864 Red 29 D 6865 Rue 796 89¢

B Sold of Color kost
posto hall combed
control on 2 hu
tod shoulder eas on
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sleeve style. Washable. Stars 1 2, 3 4,
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27 D 6866 he ow
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Long er Short Steeve Styles

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Wash separate! Nizes

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1309 State site Sh p

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Shart States

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\$1.09

A SHALL PR NT design are brashed on hit is long as we price shirt. Key a combed attempt in the price shirt. Key a combed attempt and the control of the price of

STOCKING HAT 50% wood 50% cotton. Ear flaps riand wash secutacily. One size fits up to large Shap with 1/2 2907650. Red. 2907652. White 29.0.7651. Light blue. Ea. \$1.09

6 Boys' 100% Woot Helent, Hand wash separately Owe rise is! up to 3 yes. Shipt wit. 4 oc. 29 0 7655. Red. 98c 79 0 7656. Navy but. 98c

Mariess wool worsted Hand wash ser arate; him So an clamed age 3 hate ster So no was 5 in white 29 0 7660 Red 29 0 7662 White 29 0 7661 Light blue Part. 39c

Enr cabs. Hand wash separate y Our rue fits up to 3 y a Ship wi Son 27 D 7653 Red \$1 29 D 7654 -- Bright blue ... 20

H 190% Woot, Kair Braer Hand wash separately. One size fits up to 3 yrs. Shpg. wt. 4 oz. 29 D 7657 Pink 98c 29 D 7658—Light blue 98c

M TTENS wood worsted Hand wash separate y Sines Sines, 1 med. 2, inrge (3) Sines ster Ships with Jon. 29 D 7663—Red Pair 29c 29 D 7664—Navy blue Pair 29c

26 . . SEARS, ROEBUCK AND CO. CHIERONIE

Scans from, https://chinstmas.musetechnical.com



\$6,95 3:pc 101

Supplication of the control of the c

19.95 3-pc. sal

PART WOOL RERRINGns Na fabric 150% reused wood 30% avon;
Coat sheeves rayon aned
body r ar at lined dap
ankle suscender pacts
firther cottant ned
Star 1 2 5 4 see page
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wit albs 1 oz
2907328 Medium blue
2907329 Med brown
3-pince set 59 95

\$12.95 3-pc 101

Att Woot Tween, fly-front cost lined with part wool (31% orb wool 14% reprocessed wool 55% rayor) a reves rayon intel Suspender parts hel met. otton intel vises 1,3,4 State vise. Shop-wit 2 lbs. 12 od. 7907356-Med brown 2907357-Medium blue 3-piece set. 312 75

\$12.95 Spc mi

ALL Wood Sitt 47% orwwood, 53% reprocessed wood Thouse breated cost in ed with 37% new wood 13% remed wood 50% remed wood 50% remed wood 10% see page 135% State man. Share, wis 2 dm. 13 on

13 ca 29 0 7332-Medium brown 29 0 7353-Medium blue 3-place set \$12.95



\$4.95 Sur and Hat

1 FIER R SNOWST IT Front toper one ing and crotch kit per open ig and crotch kit per open ig an ankle of ankle Sta by kin back fleres 52% new wood 48% rayor ace all cotton back 50% or tota fabra. So and matching celimit med with warm cot on kasna. R b kint cot in v strets an kie s. A a color with meta buck e Sant 2 3 see page 3009 State state Song wit 2 bo 0 as 29 D7414 Cametian \$4.95

29 D 7414 Camet can \$4.95 29 D 7415 - Bright blue 4.95

\$6.95 Hooded Suit

Corron Twitt I Fee hooded showshit all wont need for warm! Study twill abric in var dyed. Water tepellent Sanforsted, guaranteer on to shrink more than 1% A tacked hood has drawstring at wate. A world whether the sand and ets. Size: 2 3 4 see and and ets. Size: 2 3 4 see and and ets. Size: 2 3 4 see and and ets. and ank ets. Suzes, Z 3 4 see page 1009. Prente Mate rate Sh. ing weight 2 bs. 4 32 29 D 7458. Medium tan. 36 95 29 D 7459. Medium blue. 6 95

\$8.95 Seef and Hat

RAYON TWILL I piece snowsur, with matching he met is watre energy she's with warm
outlook kasha throughous. Button tab lossing as mick exita
sing and warm Zopen front
opening draws may as want.
I start so ken. Rib kips white
lets and ank ets of 50% wind
lets and ank ets of 50% wind
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hard size Song wit is 11 his
29.0.7457. Medium blue. 8.95

\$9.95 2-pc. Stof and Mat.

Two-piece Sypws of Zipper lions tacker and marching helmet are enade of water repelient cotting galand are and crimmed with 100% alphana pile of he fabric cotting balance pile of he fabric cotting hatch 100% wonther ton cloth. Sk pan x at 100% with method cotting hatch fines with method cotting hatch his 2 3 4 see page 1309. State rice. Shipp of 2 ths 14 at 29 0.7450. Tan and brown 59 95. 19 0.745. Tan and green. 9 95.

HONEYSUCKLE

Boys' Coat, Leggings and Cop Set of warm 100% wool covert

\$16.95 3pc. HI

1. Rayon bined yoke, sleeves Part wool lining (15% new wool, 35% reprocessed wool, 20% reused wool, 30% rayon)

3. Adjustable suspenders

4 Zapper fly cont exemps

5. Zipper ankle closing. Foot strape snap on to sip pulls

Matching Ston cap rayon haed. Matching Elon cap rayon haed.
Fig-front coal conver able contart buttans at high ob cord days. 2 slash pockets. See: 1.2.3.4 see page 1309. Since size. Shop wt 3 fbs.
29 p.7358. Dark tan. \$14.95.29 p.7359. Medium blue. 6.95.

Easy Terms are available See inside back cover or details.

CHREMAN PAGE 27

Scans from https://chnstmas.musetechnical.com



Famous Denton Knit Sleeper Davison 2-90 Shearen. Made of fine

quality cotton knitted with 3% wool, fleeced inside. Buttons at wast and back closing Estra heavy bootee feet Siars 6 mon. 1 and 2 have surn-down drawstring rufe, no pocket. Stars 3 and 6 have plain ruffs, and breast pocket.

Washable Please mais rese 29 D 3407 - Gray Shipe, wt. each 12 oz. hipe & mosthe \$1.70 Size 2 . 190 2 00 Site J Same 4

Over Pinca Staures of warm bekend of money as a security weng of that we are buttons to come off. Double intele feet for extra-warmth. Buttom down back, Washable Sue I 2 3, 4. State size, Shpp. wt 10 128 29 D 3448 Flink \$1 29 29 D 3449 Blue 1 20 Cozy Flannelette

PLANNELBIFE NIGHTdesired for that little and de mok Street to fit neath we a ske from pring on coller, three button closing. Double needle stitched, Wash-alife Sizes 1, 2, 3, 4, State 124 Shog wt. 8 cs. 29 D 3420 Rosebud print on white around . \$1.29 ONE-PIECE SLEEPIR OF only named we to cot drop nest. 3-butten not-ing down the back bears ing collar. Warm bootee feet Double needle 1, 2, 3, 4. State ine bieps

29 D 3468 - Plak 29 D 3469-Hine ... Ple

HOMEYSUCKEE

Warm Knit Sleeper

All trains 6 mgs, to 4

\$1.85 2 pc. Set

89¢ Entro Ponfe

- · GRIFFER Fasteners at want, back closing
- Honeysuckles in pink or light blue as well as regular gray
- · Double fabric feet for extra warmth, comfort, long wear
- · Seams double needle statched

Sears famous sleeper, made to our own specifications. Full cut sizes, heavyweight knit cotton. Beeced inside for winter warmth. Gripper Fasteners, the mundry-proof map tastener. Drawstring on turn-down cuffs can be sted to cover child's ands, Washable, Sizes 6 mos., 1, 2 3, 4. Slate rise. Shipping wt 12 ok.

2-pe Sleeper Top and Pauts 29 D 3401 Gray . . . \$1 65 29 D 3436—Pink 1. 85 29 D 3431 -Blue.... Extra Pants for quick change. Shipping weight 7 ounces 29 b 3432 Gray......

3-pc. Sleeper includes extro ponts

\$1.59

A Just button on the extra pair of matching pants when Baby needs a quick change. Made of fine quality warm dangelette. The button-front top has a Peter Par collar. The but-ton-on pants have well-shaped bostee (set for extra warmth. Double needle stitched through

Printed Figure lette Steeper

\$1.39 2pc set \$1.98 3pc set

hoo can buy it as a Z-pc. set . . . or as a J-psece set including sates pants for quick changing. Nursery print in pastel colors on white flamoelette... warm, comfor able. The top has standing collar 3-button back closing. Button-on pants have warm, snug bootee teet, Double needle stitched throug out. Washable Sizes 6 min. 1 2 1 4. Please state size

2 piece Sleeper Top and I pair Pants 29 D 3461 Juvenile print Slopp, wt. 8 oc. \$1 29 3- page Set. Top and 2 pairs Pants. 29 0 2414— javenile print Slipg, wt. 10 oz.51 98

5 ze Scale 6 months to 4

4 mos. 1 1 1 2 1 3 | 3 | 18 | 20 | 21 | 22 | 5-28 Height 24+5-26+5 27 31 31 1/3 34 34 1/4-37 37 4/5-40 a

Sears Easy Terms have in good or listing it must ess buy their entire on the rightness needs in one order. See ninde bank cover for details.

28 . . SEARS, ROBBUCK AND CO. CERMS Scans from https://chrstmas.musetechnical.com



osebud trim on front Souble needle strecking enougipping Washingle spes 4, 6, 8 State ass.

spet 6, 6, 8 State tass. https://www.7.or 9 D 3408 Lt blue 98r 9 D 3409-Pink. . 98c

need'e stitched. Wash-atte Sizes 6 0 8 State itse Shipp wt 6 cs 29 D 34 0 Light blue 29 D 3411 Pork 29 D 3464 Parkel sur-per

ern. Self help drop mint dle mitched Washah e Sters 4 6 8. State Shipp wt 9 od 29 D 3416—Juvenile State state print..... \$1,79 Bettons down the loot. Shutton clos-ing on drop and. Estra heavy booten feet comfortable and long-wearing. Breast purket. Wadiable Male rise 29 D 3406 Gray Slips wt each 11 of.

Star 5 ... \$2.15 Star 7 \$2.45 Star 6 ... 2.30 Star 8 ... 2.40

Girl's Flonnelette Gown

\$1.59

Little girls adore the charming "old-fashloned" look of this sanciette nightgown. Baby" ar piped with contrasting binding. ar pipes with contrasting chains. Yoke front and back. Double needle statched. 3-batton front. Washable. Sizes 4.6 S. Sizes rise. 29 O 1425 — Rosebud print on white ground. Shops wt. 9 os.,\$1 59

Girl's "Butcher Boy" Style

11.69

Warm, finnelette pajamas with "Butcher Boy" jacket, Made with front and back yobe. Fitted band pants, button adjustable side

Knit Cotton Pajamas

\$1.89

Crew neck ak aud style so popular with boys and girls. Knit cuffs at wrists and ankles Pullov w top. Full cut, comfortable pants ave chate alearound wast. Washable State 4, 6, 8. State size. Shpg. wt. 11 or 29 D 3465- Medium blue....\$1.09

HONEYSUCKLE

I-piece Knit Sleeper

41.85

All Sizes 4 to 6

- · Gampan Fasteners at front and on drop seat closing
- · In pink or light blue as well as regular gray
- · Double fabric feet for extra warmth and wear

Heavyweight long-wearing knil enttoo is fleeced inside for warmth. Double needle stitched. Gripper lastenera, the bundry-proof map fastener! Washable

State 4, 5, 6, 7, 8, Please state rise. Shipping weight 13 ounces.

29 0 3400-Gray \$1 85 29 D 3428—Pink 1 85 29 D 3429-Light blue. 1 85

To measure for Steepers, measure chest up under some, height without shoes. If meastenments are between sizes, order the paid larger size.

Size Scole for Sizes 4 to 8 Size: 4 5 6 7 8 Chest 23 24 25 26 27 m, Height 38-40 41-43 44-46 47-50 | 50 1/3-52 in.

EMENT PAGE 29. CHILDREN'S WEAR

Scans from https://chrstmas.musetechnica.com



\$10.95 3 pc. ml

Boy's ALL Woos Say Parker Winder meder in Rayon fined warmly interlaced warmly interlaced Marming believe include aned. Zip public have adjustable maplenders, cotton lining. Same 6 mos. case, opposite page. Sade has said the course of the course of the case 29 0 7077 -Luthi blue 3-me net ...

\$10 PS

\$7.95 3-00 M

Giat's fine pinwale or ducty, dannelette linang iland embroides at Z egg of have also as a seed of the ducty tun. Sher o man. 13 mos., 18 mos., 18 mos., we sale scale on onposite page Please state car. Shipping weight 1 postodu I onnce 29 D 7070 Pank 29 D 2029 - Light blue 3 pc set 87 95 J. pc net

17.95 3-pc est

Boy's sunwale corderay Both's ganwale conductor wet lined with family conductors and care a line of a line of the second of 29 D 7000 -- Med blue J- pc set \$7.95

16.95 1-sc. mi

(210) 5 Sei or sale 8
(36% wood, 44% ra is face all cotton back 50% or abrac) Embrodery about a roll of the cotton said. Zippra ad-proder sants, unlined No. 6 mos, 12 to 6 Ribert See of poster page No. 5 ox 79 D7080 about 9 ok 29 D7081 Light blue 29 D 7081 — Light blue 3-pc set \$6.93

A \$1.49

□ 98c

\$6.95 3-pc. sar

Buy's Ser of Plance 56% wood 64% rayon face all cotton back 30% of total fabric Cat set mer face at the little face. mer the state fixed formath pockets fored to a state of 3-pc set \$6.93

B #1.59

9 \$1.29

HONEYSUCKLE

Girls' Coat, Leagung and Bonnet Set in al wool suede cloth

\$10.95 3-pc, per

- Hand embendured
- Parker Wilder all wool suede clusts
- · Coat rayon med, warmly interlined

Our finest 3-piece coat set a fine gift for any Lot. Cute matching bonnet is rayon lined. The rooms full ent leggings have a ppers at ankies classic in bork and adjustable attapendent; fined with warm cotton kusha. Saws 6 mos., 12 mos. til mos see was uplied a site State sime. Shipping weight 2 bs. 5 ca.

29 0 7075- Dusty pink 29 D 7076 - Light blue J-pc. set. ... \$10.93

Everything shown in Sears Catalog can be bought on Easy Terms

Buy everything you need for your children on one order nuterwear, under-wear hose, ahoen Sears Easy Terms are available on order of \$20 or more See made back cover for complete details.



SNOWSULT of a water repellent lightweight tightly woven fabric (80% rayon 20% armac, must made faber). Lined with freee (50% wook 44% rayon face all cotton back, is 30% of tabric) Bonnet is flannel. ette luied. Sincs 6 man., 12 mus., 18 mas. see scale oppostie page. Please he mor so state rine. Shipping weight 2 pounds & ounces 29 D 7136-Aqua blue

18.50 Self and Hall

"SET MASTER" MON tail of water-repellent cotton poplin. Quilted wool filled cotton lined Zip front, drawstring want. 2 puckets, knee patches. Matching hat cotton lined. Stars & Please state rise. Shipping weight 2 pounds 29 D 7125 ath bine 29 D 7126 Vellow 29 D 7127 Dusty pink 2-pc, set ... \$8 50

\$5.95 Hooded Suit

BUNSY FOR THEE OR attached bood of that snowmart of sturdy corton twill, water-repellent, wat-dyed Zip frunt, thanstring at wast Woul wristlets ankleta Cotton lining Sura 6 mos. 12 mos. 18 my or stre heale on appossite page Please state size. Shipping weight 1 lb, 3 on

2907134 Medium blue Each. . . .

Grat a pinwale corrosebud tritt. Gronttum robles. Rayon lined. Sura 12, 13, 14 in. Please state size. Ships mt 4 on 29 D 7623—Pink. \$1 49 29 D 7674—Blue. . 1 49

Buy's pinwale cordintoy peaked cap. Coutrast piping from Grow grain ribbon chia ties. Cotton fined. Since 12 13 14, 15 mches. Please state the mantel Shipping weight 4 ounces 2907644 Med. blue . 9

GILL's piawate cordubritt. Grouprain boar chin ties. Rayon Lucd. SIBER 13, 14, 15 inches Pleute Hale rine. Shipp wt. 4 oz. 29 0 7648 -- Pink. . 3 .59 29 D 7649-- B' ue.... 1.59

RAYON SATIN baby cap. Rayon lined in-11, 12, 13 14 metres. Please their near Shapping weight

4 ounres. 29 0 7645 Bt r \$ 29 29 0 7646 Pink 1 29 29 0 7647 — White. 1 29

30 . . SEARS, ROEBUCK AND CO. OFFICIENT



98c

KNIT COTTON CREEPER for boy or girl. Two-button shoulder opening. Snap button crotch, Washable, needs no ironing. Since 6 mon., 12 mos., 18 mon, size scale below. Please state size. Shipping weight 5 ounces.

29 D 6602-Lt. blue. .96c 29 D 6603-Yellow ... 98c 29 D 6610-White 98c \$1.69

FINER, SOFTER embroidered interlock knit cotton creeper. Two-button opening at shoulder. Threebutton crotch. Adjustable belt. Washable; no ironing. Start 6 mos., 12 mos., 18 mos., size scale below, Please state size. Shog, wt. 5 or.

29 D 6625-Yellow, \$1 69 29 D 6626-Blue... 1.69 \$1.69 Set

KNIT COTTON dress and matching panty. Bary to put on; no buttons. Elestic back panty, Washable, needs no troning. Stees 6 mos., 12 mos., 18 mos., size scale below. State rise. Shpg. wt. 6 os.

29 0 4038-Yellow 29 D 6039-Pink 29 D 6040 Blue 2-piece Set \$1.69 \$1.29

South Coton creeper of mercerised cotton poplin. Sturdy and washable. Has embroidered animal, ricrac, piping, Button belt and crotch. Sisses 6 mos., 12 mos., 15 mos., size scale below. Please state size, Shog, wt. 5 oc.

29 D 6627-Blue...\$1,29 29 D 6628-Yellow., 1.29 29 D 6629-White.. 1.29

\$2.39

PHILIPPINE handembroidery all over the front of this hand made creeper in washable cotton broadcloth. Front pleats; button crotch. Sizes 6 mon., 12 mos., 18 mos., size scale below. State rise. Shpg, wt, 5 oz.

29 D 6613-Blue. . . \$2.39 29 D 6614-White. . 2.39 29 D 6615-Yellow . 2.39 11.98

KHIT Woot, 1-piece creeper for boy or girl. Navelty knit-in pattern on white top. Contrasting pants. Button erotch opening. Hand wash. Sizes 12 mos., 18 mos., scale below. State size. Shog. wt. 5 oz.

29 D 7564-White with blue.....\$1 94 29 D 7565-White with yellow.....\$1.98



\$1.29

COTTON POPLINGRESS. Embroidered bodice, lace collar edge. Tie back sash. Deep hem. Washable. Sixes 6 mon., 12 mon., 18 mos.; see size scale below. Please state size. Shapping weight 6 ounces.

29 D 6041-Blue....\$1 29 29 D 6042 -- Pink.... 1.29 29 D 6043-Yellow., 1.29

Size Scale for sizes 6 to 18 Mos.

Order size. If cheat is 241/2-261/2 If neight is Dress length is... 14 14 1/2 Coat length laws

\$1.29

CHECKED COTTON POPLIN dress. Embroidery and ric-rac trim. Lace edge on collar. Tie back tash. Deep hem. Washable. Sizes 6 mag., 12 mag., 18 mos.; see size scale below. Please state size. Shipping weight 5 ounces.

29 D 6044-Red....\$1.29 29 D 6045-Blue.... 1.29

> 18 mos. 20 aches 27-29 15/2 16 inches 16 1/2 Inches

COTTON BROADCLOTH dress has three rows of tucking, eyelet embroidery and button trims. Tie sash, 3-ig. hern. Washable. Sises 6 mos., 12 mos., 18 most: see size scale below. Please state stee. Shipping weight 6 ounces.

\$1.98

29 D 6046 Blue \$1.98 29 D 6047-Pink . 1.98

291/3-311/2 inches

\$1.98

Double Duty Set with 2 pants . . in fine checked cotton percale. Ric-rac trimmed blouse buttons down the back. Pants button on to the blouse, easy to slip on and off. Extra pair of pants convenient for quick changes. Washable. States 6 mon., 12 mon., 1\$ mos.; see size scale at left. Please be sure to state size wanted. Shipping weight 7 ounces.

29 D 6630-Red....\$1.98 29 D 6631 -- Blue. ... 1.98 \$1.39 Creep-plans

"KWIKALL" CREEP-ALONG of mercerized, vat-dyed cotton denim. Dot mappers on suspenders, drop seat, at ankie-to-ankie crotch opening. Double bib top. Washable. Sizes 6 mos., 12 mos., 18 mos. State size. Shog, wt. 8 oz. 29D6632-Med. blue.\$1.39 POLO SHIRT, Striped knit washable combed cotton. Sizes above. Shipping weight 4 ounces.

29 0 7766-Blue 89c 29 D 7767-Yellow ... 89e \$2.19 Creep-glong

"KWIKALL" CREEF-ALONG for boy or girl in pinwale corduray. Embroidered. Dot snaps on auspenders. at drop seat side closing. Double bib top, Hand wash separately. Sizes 6 mos., 12 mos., 18 mos. State size. Shpg. wt. 8 oz. 29 D 6668-Blue....\$2.19 29 D 6669-Red ... 2.19 SHIRT, Knit washable cotton. Sises above. Shipping weight 4 ounces. 29 D 7777-Blue.

29 D 7778-Yellow . . . 89c

ALL PAGE 37 .. INFANTS' WEAR

Baby things worthy of carrying

Sears famous HONEYSUCKLE LABEL

fit better, wear longer, wash easier

Baby's health, comfort, proper growth are influenced by the clothes he wears. That's why Sears is so careful in guarding their quality and correct design

> SARITARY All Scars baby things stocked in clean, dustfree bins. Many items sent

STITCHING with strong fine threads is close and even to wear and washing

Firmsu of seams and edges acutly done to eliminate harsh, irritating wrinkles or wells against skip

OFFERTS: WIAE

AND ACCESSORIES

Turns. Dainty details lend added beauty to baby things. Carefully applied to withstand wear and washing

FARRICE woven or knitted of choice, strong yarms to ruid specifications for miformity of quality you in scaled packing

Sizes acientifically cut with necessary fullness provided for comfort and allowance for growth

resist the strain of daily

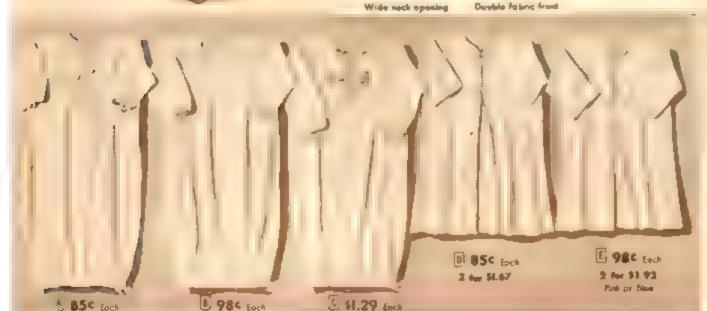
NEW! HONEYSUCKLE infants' slip-on Shirt with double fabric front

69¢ Book 3 - 12.03

Easier to stip over Baby a head ... warmer because of double thickness in front. Specially designed for buby a utmost comfort. Patented neck design opens wider then usual slip-on shirt. Special set-in gameta at shoulders and under arms allow greater freedom of action. Two full length layers of labric in front provide extra. warmth. Rib knit of combed cotton yarm. White Washable, Lengths 10, 11, 12, 14, 16 in., scale, opposite page. State length. Shpg. wt. each 3 oc.

29 D 5767 -Long sleeves. Each 69c 29 0 5768 -Short sleeven. Back 69c

3 for \$7 00 3 for 2 03





HONEYSUCKLE Knill Cotton Gowns

A KNOT COMILL COL who the tape this laws ng r m #2 at sireves and her or or by chas up dry de fying cony warmth. Washable. Infants' nue only, fits up to 6 mos. Sering w 4 sz 29 0 576) We're bur 85c 2 for \$1 47 B KNIT COLTON Gews . Has parent ed a group neck opening easy to put un over Baby's head. Drawstring closures at sleeves and bottom. Washable. Infants' site only, fits up to & months. ping weight 4 or 29 D 5771 — White Each 98c 2 for \$1 93 C PAND PERPOIDER ton gown Drawsming closures at alceves and bottom Washable. White with blue or pink trim. Infonts nor only, fits up to 6 mos. Shop, wt. 4 m. 29 0 5765 Blue trim 29 0 5766—Pink trim Each \$1 29 2 for \$2 55

Everything sold at Sears can be bought on Easy Terms. This way it season to only the best qualities bee uside back cover

Knit Cotton Wrappers

D CHAND WEARTER IN proceed baby in drafts. Good quality last combed cotton. o wast needs the e on tent and ots Folicat Two age let at neci har for easy in and off or air Wasinble Infance its may his op to 6 mon Shipping we ght 4 moners

29 0 5772 Ware Each #5c 2 for \$1.67

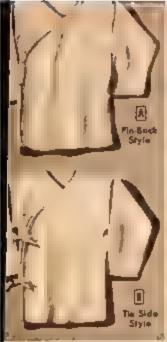
PASTEL COLORED ENGL conted on in wrapper night blue of pink Easy to weak . . needs no knowing. Ribbon bows for added daint ness can on and off convenience tions and cuffs wa maid enfortable
A overy gett is ba ,
Wascabe the star by
qt. o 6 monas Shapping we git 4 outside.
27 0 5763 light blue 29 D 5764 Pink Each 98c 2 for \$1.93

Sleeveless Shirts

GOOD OF ALITY Meeveless short rali km washable off in Ten-med Larges 10 12 4 6 inches tize scale on opposite page. Please state length. Shop, wt. 5 or, for three, 29 0 570h. White three trees 57c. BESTER Q: SELET IN Swiss rib knit combed rot on Ships wt 2 ox 29 0 5700. White Hard Har 87c

Ora Best eleeverse short has new paterned neck on des pub caras ai actions contined colour Washable Lengths
10 +2 4 16 in scale opposite
trage Mate Length. String wt 2 oz.
29 0 5707 White 3 for \$1.17

32 . . SEARS ROEBUCK AND CO CHESNIK Scans from https://christmas.musefechnical.com







HONEYSUCKLE KNIT COMBED COTTON SHIRTS. especially designed for your Baby's comfort

39c such 3 for \$1.15

oop Quality medium weight dista. th knit of soft combed cotton yarns. In c. Washable. Lengths 10, 11 2, 1. 16 inches. Please state length. 1. 16 inches. French apping weight each 3 ounces.

Pre-Back Style 29 D 5798-Long sleeves 29 D 5799-Short eleeves Bach ... 39c, 3 for .. \$1 15

Tue Sede Style 29 D 5796 Long sierves 29 D 5797 - Short sleeves Each 19c 3 for

Size Scale for Shirts

\$1.15

49¢ and 3 for \$1.44

BETTER QUALITY beavier weight rib hait cotton. Finer softer combed cotton yarns. Fall cut, generously used. longer-wearing. Smooth, neatly finished masse. White Washable. State length. Shop wt. each 3 on.

Pin-Bock Style. Langth 10, 11, 12, 14 inches 29 D 5743 - Long sleeves. Each 49c, 29 D 5744 Short sleeves, Each 49c, 3 for \$1.44

[b] Shp-Ou Style, Langths 10, 11, 12, 14, 16 toches 29 0 5747—Long sleeves. Each 49c; 3 for 3 29 0 5748—Short sleeves. Each 49c; 3 for 3 for \$1.44 3 for 1.44

Tie-Side Style. Length; 10, 11, 12, 14 inches 29 D 5745—Long sleeves. Each 49c; 29 D 5746—Short sleeves. Each 49c; 2 for \$1.44 3 for 1 44

Size Scale for Training Ponties

rde langths . . 10 11 12 14 16 Order stees . . . 4 mos. 1 7 3 4 weight to top tol 13 14 18 19-22 23:26:30 lbs. 11 weight to top tol 13 14-18 19-22 23:26/3 29-32/3 33-37 lbs.

594 auch 3 for \$1.73 in cotton

Our Barr Quality. Our heaviest weight, longest-wearing cotton shirts. Rib knit of our finest combed cotton yarns. Beautifully finished seams. Roomy full cut. Washable. White. Lengths 10, 11, 12, 16, 16 inches. Please state length. Shipping weight each J ounces.

Fin-Back Shirt in cotton 29 D 5737—Long sleeves 29 D 5736—Short sleeves

H Ship-On Shirt in cotton. Boay to put on over head 39 D 5731 -Long eleeves 29 0 5732—Short sleeves Each...... 39c, 3 for \$1.75 Tie-Side Shiri in cotton 29 O 2729—Long sleeves 29 O 2730—Short sleeves Each570; 3 for \$1.72

Don't Shirt in cotton 29 D 5703 - Long siceves

Sign-Ou, No-Side Shirts in Part Weet 695 each 3 for \$2.03

Sig. On, Tie-Side Shire in Perr West

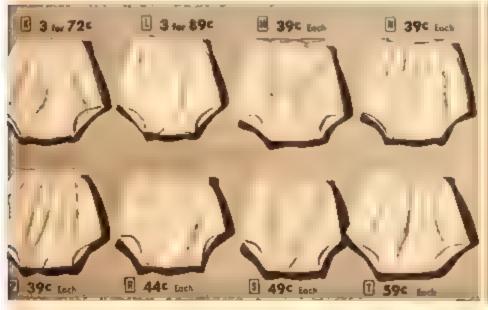
10% wood, 90% combed cotton. Washable. Cream. Long sleeves.

Lengths 10, 11, 12, 14, 16 in. State length. Shpg. wz. es. 3 ms.

[6] Tie-Side Shiri in part wood

29 D 5739—Ha. 69c; 3 for \$2,03

Fis-Side Shiel in part wood 20 0 5739 -- Es. 89c; 3 for \$2,03







HONEYSUCKLE Knit Cotton Training Panties . soft, absorbent

TRAIST PRICED TRRIST PRICES
kint cotton pantypuble fabric crotch.
I around elastic at
1(at. Washab e
hite. Sizes t. 2, 3,
Sinis size. Shpg.
12 oz. for three.
D 5769—2 for 72c

DOUBLE FABRIC party in good ality knit conton large and case of at ist Washab e as 6 mos 1 2 3. are was a 2 3. He has Shipping igh. 3 bances. D 5778. White ch 39c 3 for \$1.15 Double Fanker
knit cotton training party. Medium
weight. Elastic at
which White, Wash
able Sites 1 2 3, 4
State taxe Stop wt
9 ox for direc.
29 0 5773—3 for 89c

Boys' Style pan-ty Fly-front Ex-tra wide elastic top. Well made of good quality knit rotton. Washable. Stars 2, 3, 4. State rise, Shpg. wt. 3 oz 27 D 5774 Whate Each 44c 3 for \$1.29

Swiss Ris Kair combed cutton pasty All around elastic. Double crotch Washab e Sizes 1 2 3 4 Sigir Jun Shog wt 5 oz. 29 D 5762 White Each 39c 3 for \$1 12

DOUBLE PANEL tra filtz pasty Swiss rib knit combed cotton Eastic at waist Washable Suger 1, 2, 3, 4. State rise Shipping weight 3 ounces 29 D 5752 - White Each 49c 3 for \$1,44

Rea Entr Corron panty with deep double panel crotch has elastic at waist Washable Sizes 6 mos. 1 2 3 4 State frag Shipg wt 3 oz. 29 0 5780 White Each 39c 3 for \$1 15

DURENE mercertack built cotton.
Washable Etastic all around waist Double fabric crotch Sizes 5 m/s. 1 2 3 4 Vale size Simpung weight 3 connect 29 D 5782 - White Each 59c 3 for \$1.73

SPECIAL DESIGN Infants' Shirts

Reinforced double-fabele pin-tabe at sides will resist repeated disper plunings without weakening from rips and tears. Hemmed at bottom. Sung-fitting rib-knit cuffs. Made of for combed cotton yerus. White. Washable. State length. Shop, wt. such 3 or.

SLIP-ON SHIRT Lethe. 11, 12, 14, 16 inches.
Long Steres Style 29 0 5717-Ra. 59c 3 for . . . \$2,03 Short Sleene Style 29 D 5718— Ea 60c 3 for\$2.03

TIE-SIDE SEIRT Lethe. 11,12,14 in. Long Street Style 29 D 5755-Rp. .694 1 for \$3.03 Short Steene Style 29 D 5749-Ba .69c 3 for.....\$2.03

2-pc. Kalt Suit

FINE COMMED COT-TON. Patented neck fits mugly. Reinforced buttons. Button-on pantshave double fabric crotch; elastic back Washabie Sists 1, 2, 3, 4. Sinte sine. Shipping weight 6 ounces. 29 0 5750-White. Suit 98c, 3 for \$2,89 Estra Posts Only Shog wt. 3 cs. 29 0 5751 -White, Each 49c; 3 for \$1.44

CPARIO PAGE 33 .. INFANTS' WEAR

Scans from https://chnstmas.musetechnical.com



HONEYSUCKLE FLANNELETTES . . fleecy, warm, individually cellophane wrapped . . in 3 qualities

Gown or Wropper 894 auch 2 ter \$1.75

Stip 594 each 2 for 91.15

OUR BEST QUALITY. Heaviest weight flannelette. Sanforized, guaranteed not to shrink more than 1%. Warmest, wears longest, most attractively designed, Perfect for gifts. Washable. Infants' size only, fits up to 6 months. Shpg. wt. each 5 oz.

Gours ... embroidery and rayon satla ribbon trim. 2905643M-White, blue trim. Each 89c; 2 for \$1.75 2905644M-White; pink trim. Each 69e; 2 for 1.75 Wrapper .. embroidery, rayon satin ribbon trim. 2905695M White, blue trim. Each 89e, 2 for \$1.75 2905696M -- White, pink trim. Each 89c; 2 for 1.75 Ship .. embroidery, ribbon trim. Buttoned shoulders. 29D5697M -White, blue trim. Rach 59c, 2 for \$1.15 29DS698M-White; pink trim. Bach 59c; 2 for 1.15 Hospital Gown

794 mech 2 1 \$1.55

Sanforized flannelette (maximum fabri shrinkage 1%), warm heavyweight and softly napped. Opens down back, easy to change . gives complete protec tion. 3 tape ties. Draw string alceves for addecomfort. Washable. In fants' sine only, file u to 9 mos. Shpg. wt. 4 or 29 D 5619--- White

Each. .79c; 2 (or \$1.5

3 - 1.44 49¢ auch

Gown and Wrapper

GOOD QUALITY, medium weight flannelette. Full cut, correctly sized, finished neatly to give a Sears value at this low price. Shell stitched. Washable. Infants' size only, fits up to 6 months. Shog, wt. each 3 oz. Gown .. Rayon main trim

29 D 5650M-White with blue trim 29 D 5651M -- White with pink trim. 3 for \$1,44

Wrapper .. Rayon setin teim. 29 D 5652M-White with blue trim 29 D 5653M -- White with pink trim. 3 for \$1,44 Each . . 49c

Gover or Wrapper 59 auch 3 fer \$1.73

Silp 394 each 3 for \$1.15

Butten Quality. Finer, beavier weight finnelette. Sanforised, guaranteed not to shrink more than 1%. Longer-wearing, more attractive, beautifully trimmed. Washable. Infants' size only, fits up to 6 months. Shipping weight each 3 ounces.

Gown .. embroidery and rayon satin ribbon trim. 2905615M-White; blue trim, Bach 59c, 3 for \$1.73 2905616M-White; pink trim. Each 59e; 3 for 1.73 Wrapper .. embroidery, rayon satin ribbon trim. 2905680#4-White; blue trim, Each 59c, 3 for \$1.73

2905881M-White; pink trim. Each 59c, 3 for 1.73 5/19 .. embroidery trim, buttoned shoulders. 29D5682M-White, blue trim. Each 39e, 3 for \$1.15

2905683M-White; pink trim. Each 39e; 3 for 1.15

INFANTS' WARM ROBES

To fit babies up to 9 months

A INFANTS' Rome of cotton blanket cloth. Has rayon patin ribbon trim on the collar. Rayon cord tie. Washable. One size, fits up to 9 months. Shipping weight 12 ounces. 29 D 5658 - Light blue . . . \$1.59 29 D 5659-Pink 1.59

ROBE AND MATCHING BOOTEES of soft, fluffy cotton blanket cloth. Robe has collar, felt applique trint on pocket. Rayon cord. tie. Washable. Our siar, fits up to 9 mos. Shipping weight 15 ounces. 29 D 5997-Light blue... Set \$1.98 29 D 5998-Pink......Set 1.98

PINWALE CORDUROY ROBE Rayon autin binding. Rayon cord tie. Hand wash separately. Infents' rise only, fits up to 9 mos. Shipping weight 8 ounces. 29 D 5854-Light blue ...

29 D 5673-Pink . . 2 59

BABY SACQUES in cozy, warm flannelett 33° anch 2 for 65° Attractive floral prints, suitable for baby. Well made neatly finished. Has dainty ribbon tie. Wash-

weight 3 os. 29 D S&34-Amorted prints.

up to 6 months. Shipping

594 ooch 2 for \$1.1

Sanforized flanzelet (maximum fabric shrin 1%). Rayon main tris Washable. Our star, fits t able. Infants' suc only, fits to 9 mos. Shoe, wt. 3 o 29 D 5645-Light blue 29 D 5647-Pink

29 D 5694-White Each 99c; 2 for \$1.



FULL LENGTH STOCKINGS in 3 qualities Combed 29s pr Murcerized 33c pr. 3 poirs 85c 3 pairs 97c Seamless. Washable. Starr 4, 414. 5, 514; see size scal page 22. State rise. Shog. wt. pair 2 os. 29 D 5921 - Combed collon., White ... Pair 29c; 3 prs. 8 29 D 5922-Mercerised cotton, White. . Pair 33c; 3 prs. 9

29 D 5924-28% wood, 66% rayon, 6% cotton. Creat

Pair......\$1.

A \$1.59 C Robs \$2.59 Wrapper \$1.39 E Secque 79c 34 . . SEARS, ROEBUCK AND CO. CENERIN

Sacque, flannelette lined

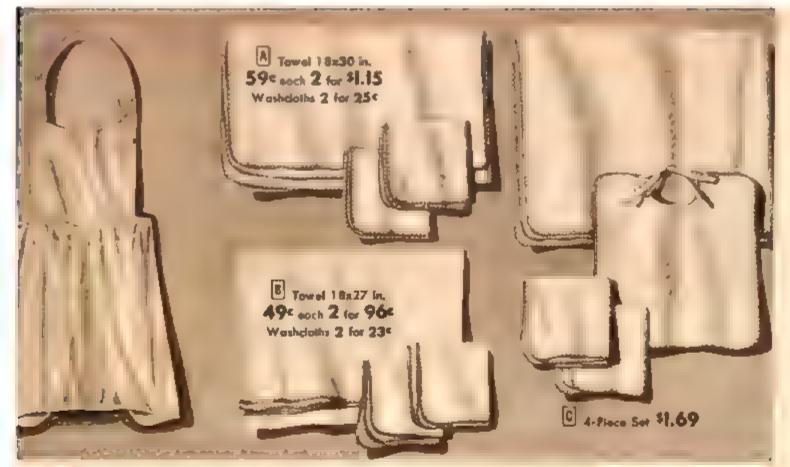
SPUN RAYON Wrapper,

Attractive nursery print on fine spun rayon, lined with flannelette. Rayon satin bow trim. Washable. Infants' size only, fits up to 6 mos. Wrapper. Shpg. wt. 3 ca.

29 D 5666M-Blue print...\$1 39 29 D 5667M-Pink print 1.39 Secone, Shpg. wt. J oz. 29 D 5664M-Blue print 79c 29 D 5665M-Pink print. .. 79c

Everything at Scars available on Easy Terms. See inside back cover.

Scans from https://christmas.musetechnical.com



APRON, waterproof to protect mother's clothes

59c

Plastic bath and kitchen apron in denerous full use to protect dress. Convenient for mother to wear when bathing baby and for all housesold chores. Of strong, inrable plastic. Has orm-fitting waistline. Hand wash. Size 35x32 a. Shpg. wt. 6 az.

19 D 5128-Clear white Sach 59c

HONEYSUCKLE Towels and Cloths in cotton knit or terry

A COTTON TERRY CLOTH towels and washcloths. Soft and absorbent. Dainty shell stitch trim.

Town! 18x30 in Shog wt Soa 29 D 5255 White, blue trim 29 D 5256-White pink frim Each 59c . 2 for \$1,15 Towel 24x36m.Shpg.wt.Boz. 29 b 5257-White; blue trim 29 D 5258-White, pink trim Each 98c...... 2 for \$1.93 Towel 36x36 in. Wt. 10 ns. 29 D 5259 White; blue trim 29 D 5260-White; pink trim Bach......\$1.49 Washcioths 10x10 inches. Shop wt 3 oz for two. 29 D 5247 White, blue trim 29 D 5248-White pink trim 2 for .

B KNIT COTTON towels, bath blanket, washcloths. Shell stitch trim. Towel 18x27 in Shpg. wt.4es. 29 D 5205 - White, blue trim 29 D 5206-White, pink trim Each 49c. 2 for 96c Touri 20x40in.Shpg.wt.5cs. 29 D 5207-White; blue trun 29 D 5208 White, pink tram Each 79c 2 tor \$1.55 Bath Blanket 27x40 inches. Shipping weight 7 ounces. 29 0 5213-White; blue trim 29 0 5214-White; pink trim Each 93c 2 for \$1.82 Washcloths 9x9 inches. Shpg. wt 3 ox for two. 29 D 5201 - White, blue trim 29 D 5202 -White, pink trim

4- PC. MATCHED BATH AND FEEDING SET of white woven cotton terry cloth. Soft. absorbent and long-wearing. Contrasting shell stitch trim. Washable. 4-piece set consists of: Bib, with tape edged neckline and tien, mar

10x10 inches. Towel, size 27x30 in.

2 Washeloths, sine 10x10 inches.

Shipping weight set 10 ounces.

29 D 5267-White with blue trim Set \$1.69 29 D 5264-White with pink trim..... Set \$1,69

HONEYSUCKLE HARNESSES

for your baby's safety

"Sleigh-Ball" Rains

39c

D Strongcotton webbing. with adjustable shoulder loop. Three jingling metal bells on waistband Leader permits Baby to walk about 3 feet from Mother's hand. Washable. Shipping wt. 2 os. 29 D 5211-Light blue 39c 29 D 5212-Pink 39c



Safety Harness

98c

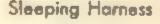
Cotton webbing, sturdy metal buckles. Completely adjustable to any size baby in any clothes. For carriage, bigh chair or any high seat. Detuchable leader strap is adjustable to about 3 feet walking distance. Washable, Shog, wt. 7 oc. 29 D 5273-Light blue 90c 29 D 5274-Pink.. 98c

Leather Harnesses

98c \$1.39 Good Quality Our Best

Metal buckles adjust to fit any size baby. Detachable lender adjusts in length to about 3 feet. walking distance. Shog. wt. each 11 oc.

Good Quality Leather 29 D 5269-Light tan.98c Our Best Leother 2905265-Light tan.\$1.39



\$1.25

G Allows natural rolling, belos prevent tangling in crib covers. Straps backle securely under mattress; harness fits snugly over Baby. Patented buckles won't open accidentally. Cotton webbing, washable. One size, adjustable up to 2 years. Shpg. wt. 7 cz.



HONEYSUCKLE BIBS to keep baby clean when feeding ... save extra laundering

3 to 29c

MINIED flannelette bibe n pretty assorted floral leaugns. Double faced . . . oft, colorful, washable. old in set of three. Since bout 7x8 inches. Shpg. vt. 3 ag. for three.

9 D 5230-Asstd. prints

17c ma 3 to 49c

PLASTIC crumb catcher bib of transparent plastic . . . strong, durable. Waterproof. Hand wash in rm water. Sur 1134x8 inches. Shpg. wt. 3 oz. 29 D 5223—Pink

29 D \$224-Light blue Bach 17c; 3 for 49c

19° and 3 for 55°

WHITE COTTON terry cloth bib has contrasting shell stitch edge trim; tape ties. Washable. Size 10x12 inches. Shipping weight 3 ounces.

29 D 5231-Lt. blue trim 29 D 5232-Pink trim Each 19c; 3 for 55c

39° and 3 for \$1.15 LARGER CRUMB-CATCHER

bib. Shaped top, tape ties at arms keep bib from slipping. Strong plastic film. Waterproof. Hand wash Ster 17x14 in. Shpg. wt. Jos. 29 D 5203-Light blue 29 D 5204-Pink

Each, 39c; 3 for \$1,15

29 D 5261-White, \$1.25



Ear Conformer

47c

lelps train baby's ears to e flat, Washable cotton et. Eyelets laced in back ir adjustment. Small, redium, large. Stale rise. hpg. wt. 1 as. 2 D 5276-White....47c

Gauze Nursery Mask

19° moch 3 for 55°

For Mother. Sanitury. adjustable, comfortable. Double faced flannel filter helps check bacteria. Tape tien. Washable, Wt. 2 on. 29 D 5275-White

Each 19e; 3 for 55c

Shampoo Guard

32¢

Waterproof plantic keeps soup, water out of baby's eyes; rubber stripping fits any head size. Hand wash. Shpg. wt. 2 oz. 27 D 5277-Opaque white Each......32c

Bottle Cover

79c

Plantic with fibre-glass ltning, helps keep baby's bottle warm. Rayon drawstring. Hand washable. One star. Ships, wt. 4 oz. 29 D 5209-Blue....79c 29 D 5210-- Pink 79c

Toilet Seat \$1.15

Pits over regular sine seat. Lightweight plastic; easy to keep clean with a sudsy cloth. Acid resistant, Convenient to carry when traveling, Shpg. wt. 10 oz. 29 D 5574-White. . \$1.15

Deflector 39c

For boys. Attach to any regular or Baby size toilet seat. Of washable rubber. Complete with screws. Shipping weight. 4 ox.

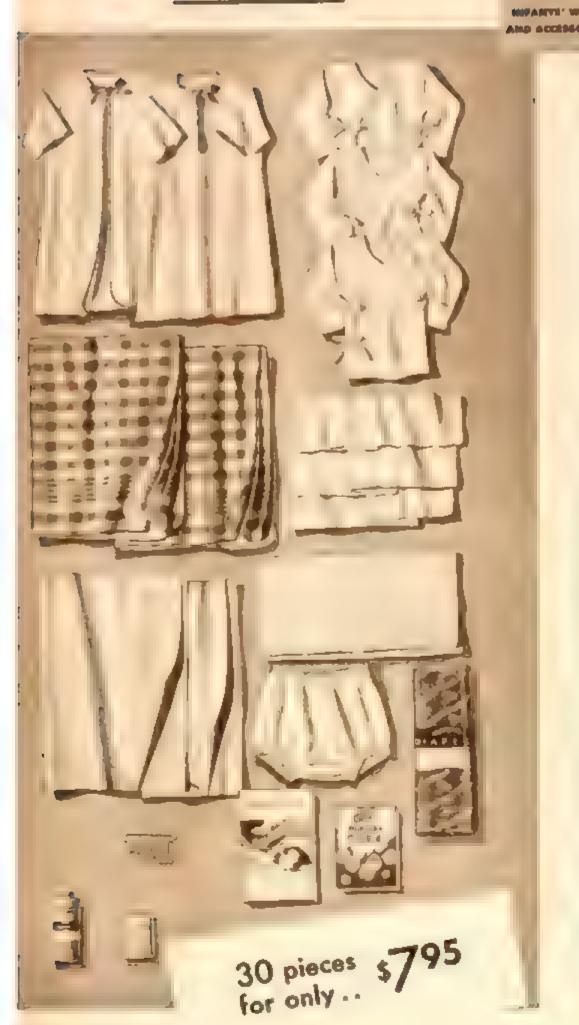
29 D 5411-White. . 39c

CPRKMH PAGE 35 .. INFANTS' GOODS

G

Scans from https://christmas.musetechnical.com

INFANTS' GOODS





SEARS ECONOMY HONEYSUCKLE LAYETTE

Every piece is strictly necessary . . quantities are adequate to give Baby a good start.. the qualities are good, long-wearing, serviceable

- 12 Diaport, 27 x 27 inch size, in popular Birdseye weave cotton
- 3 Shirts, tile side, long sleeves, medium weight knitted cotton
- 3 Binden, suft, fleety flannelette
- 1 Gows, soft, fleecy flannelette 1 Wropper, of soft flannelette,
- trimmed to match the gown
- 2 Receiving Blankets, 26 x 34 in. Medium weight cotton, washable.
- I Waterproof Posty, long-wearing pure gum rubber. Hand washable.
- 2 Waterproof Shouts, 18 x 18 In. of two-ply synthetic rubber
- 1 Cotton Quitted Pad, 15 x 17 in Abcorbent, bleached cotton filling
- 1 Box Absorbent Cotton, 2 oz size I Box Tolcom Powder, 4-ounce size
- I Care Castile Soop, gentle, pure
- I Bunch Safety Pins, anntd, sizes

ECONOMY LAYETTE totals 30 pieces in all . . a real value at this price. Gown and wrapper in white with choice of pink or light blue trimming. Please state color of trist. Shipping weight 9 pounds.

36 . . SEARS, ROEBUCK AND CO. CFD

SEARS BASIC THRIFTY HONEYSUCKLE LAYETTE

More of the essential needs, plus added important infants' wear and bedding, plus one full year's regular \$2.42 subscription to Parents' Magazine

- 24 Dioport, regular 27 x 27 inch size in absorbent Birdseye weave cotton
- 3 Shirts, adjustable tie side, long sleeves, medium weight knit cotton
- 3 Sieden, better quality flannelette, ooft, fleecy for baby's comfort 2 Gown, better quality fiannelette.
- soft, fluffy map for warmth 2 Wroppers, flannelette to match gowns
- for quality and dainty trim 3 Receiving Blankets, 26x34 Inch size,
- medium weight cotton, washable 1 Waterproof Fosty, cotton fabric with
- natural rubber conting. Hand wash
- 2 Waterproof Shoots, 18 x 18 inch size, synthetic rubber. 2-ply construction
- 2 Cotton Quitted Pads, 17x18 in. Well stitched, filled with bleached cotton
- 1 Box Absorbant Cotton, 2 ounce size
- 1 Box of Tolcum Powder, 4 ounce size
- 1 Coke Castile Soap, gentle and pure
- 2 Bunches Safety Pins, assorted sizes
- 2 Towels, 16 x 24 inch size, knitted of fine cotton, soft for baby's skin
- 2 Weshcloths, 12 x 12 inch size, soft knit cotton to match the towels
- Parents' Magazine, 1 year's subscription 1 Set Mother's Moneal, buby booklets

BASIC LAYETTE totals 53 pieces in all. Gowns, wrappers, towels, washcloths in white with pink or light blue trim. State color of trim. Shog, wt. 10 the.

29 D 0619-S3-piece inyette, neatly packed in a strong, sturdy box . . . \$17.95



SEARS DELUXE HONEYSUCKLE LAYETTE packed in Storage Chest

Complete with everything your boby really needs for the first few months Scientifically selected for fine quality, proper fit and ample quantities Includes one full year's regular \$2.42 subscription to Parents' Magazine

- 24 Diopers 27x27 in size, absorbent Birdseye cotton
- Pockage Olaper Linings, Dennison brand. 36 liners
- 4 Shirts, adjustable tie side style, long sleeves, medium weight knitted of soft cotton yarns
- 2 Gown, of soft fleery flamplette. Surfamed (maximum fabric shrinkage 1%). Embroidered trim
 7 Wesppers, Sanfamend flamplette to match gowns
- Gown of soft medium weight knut cotton. Draw-strings at cuffs and bottom. Tape ties
- Wropper, medium weight knit cotton to match gown
- 4 Receiving Blombett, 20x34 in , med wt Washable I Crib Blombet, cotton, rayon satin bound. 56x50 in
- Waterproof Fastian, strong, fine contain (abric, coated with natural rubber fland washable)
 Waterproof Sheet, 18x18 in, 2-ply synthetic rubber Waterproof Sheet, 18x27 in, 2-ply synthetic rubber 2 Gestud Pode, 17x18 in. Fine mastin, cotton filled
- I for Absorbed Cartos, nursery necessity. 2 os size I Bortin Boby Od, keeps baby's skin soft. 6 oz. size Scans from https://chnstmas.musetechnical.com

- I dea Talone Powder, line bath quality, 4 ounce size
- l Cake Cavile Soop, gentle, pure, safe for buby skin 2 bundes Sofety Pies, amorted states on handy clips

- Tuwels, Ifm24 in. Soft, absorbent knitted cotton.
 Weshcloth, 12x12 in. Knit cotton, match the towels.
 Wetaproof top Pods, 12x14 inches. Synthesic rubber between 2 layers of flangelette. Washable.
- Sucque, roomy comfortable, made of flannelette
- 3 libs, double faced. Printed flangelette. Washable
- 2 Pors Stockings, full length, knit cotton I Testing time, safe plastic pretty trakling bells Porenti' Magazine, 1 year a subscription
- | Set Mother's Moneol scientific haby care booklets | Storage Chest, wood reinforced heavy cardboard, paper covered. Clean with damp cloth. 231/s14m3% in.

Every new baby

needs a LAYETTE

... and every mother who buys a Honeysuckle Layette knows the satisfaction of a wise purchase combining quality, suitable design, fine details and true Sears value



Choose from three different assortments. 17.95, 117.95, 127.95. Each layette made to meet your needs.

No matter which outfit you choose, you are assured that each item is included because it's useful, properly designed, made to wear and fit well, easy to wash . . carefully planned by Sears own experts.

Sears Twin Insurance

Scars Twin Innurance with every layette. Order complete layette before baby is born. If it's twins or more, send us the printed form ex-closed in first layette, with signed statement by your physician or minister, and we will send you on extra layette or layettes postpaid

"Infant Core" Booklet

in all invettes, we tackede without extra charge a booklet "Infant Care." Published by the booklet "Infant Care." Published by the Chudien's Buteau of U. S. Dept of Labor Contains new interesting ideas and methods prepared by renowned baby doctors.

Ecny Terms Available

Mothers the country over find it a great convenience to open a Sears Easy Payment Account You can buy all the things your baby needs at out time and add new things as you seen the losses. See the inside back cover for complete details.



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29 0 0709—1 year 2 years 3 years

CTB PAGE 37. . INFANTS' GOODS



Four different fabrics . .

One famous brand name for all

HONEYSUCKLE DIAPERS

Baby's most essential garment. Choose them corefully... buy economically. Sears Honeysuckles are made to strict specifications for quality, priced extra low to save you money

FLANNELETTE . . for softness 12 - 12.39

For extra softness of closely woven cutton napped on both sides . . . choose Honey-suckle flannelette diapers. Fluffy, comfortable against Baby's tender skin. Strong, long-wearing, very absorbent. Neatly hemmed, ready to use. Bleached snowy white. Washable. Comes in sealed dust-proof package. Size 27x27 inches. Shipping weight 1 pound 6 ounces. 29 O 5027......12 for \$2.39

BIRDSEYE . .. for strength

12 to \$2.29 Good Quality

12 + 12.89 **Best Quality**

Chosen by more mothers for its well-known strength . . . close weave . . . and super absorbency. Honeysuckle Birdseye diapers come in two qualities, each woven of selected cotton yarns in the familiar "Birdseye" pattern. All nestly hemmed, bleached snowy white, sealed in dustproof packages. Washable. Size 27x27 in. Good Quality. Shipping weight 1 lb. 6 os. Our Best Quality. Finer yarns, more closely woven for greater strength and absorbency. longer wear. Shipping weight I pound I ounces-

KNIT., for baby's comfort 12 - \$2.98

Need no folding . . double fabric tubular knit in a medium size that stretches comfortably to fit baby .. lessens chafing, binding when baby twists or kicks. Soft, smooth, yet long-wearing because they are knit of 2-ply long staple cotton yarns. Napped for extra absorbency. Bleached white. Size abt. 9218 inches. Washable. Dustproof, scaled package. Shog, wt. 1 lb. 7 oz.

GAUZE . . for fast drying

12 1 12.69 Good Quality

Many Mothers prefer Honeysuckle gause dispers because the open, porous weave fabric washes so easily and dries so quickly. 2 layers of soft, fine gause are woven together in a smooth pinked selvage to avoid hemming. The diaper folds without excessive bulk and is light, cool and extra comfortable for baby. Bleached mowy white. Washable, Sealed in dustproof package. Size 20x40 inches. Good Quality. Shipping weight 1 lb. 15 cs. Our Best Oxality. More absorbent. Woven of surgical-type cotton yarns with more threads

to the square inch. Size 21x40 inches. Shipping weight 2 pounds 1 ounce. 12 to \$3.75 12 for \$3.75

FAMOUS Gauze Diapers

E CURTY, nationally known brand gauze diapers, with permanently woven-in fold line, helps mother fold correct size as Baby grows. Surgicaltype absorbent cotton yarns. Quick drying. Washable. Size 21x40 inches. Postpaid. (Shpg. wt. 1 lb. 14 cs.) 29 D 5077-White12 for \$3.75

F Curk, nationally known brand of gause dispers woven of surgicultype cotton yarns in special Birdseye pattern weave for extra absorbency. Soft, comfortable for Baby. Light, cool, quick to dry. Washable. Size 20x40in.Postpaid (Shpg.wt.1lb.14os.) 29 D 5076-W hite......12 for \$3.75



DIAPER Specialties

"PINFREE" DIAPERS. Shaped 6 to fit Baby's form. Adjustable snaps. 4 thicknesses of cotton Birdseye cloth in center. Washable. White, Regular, Sts up to 16 lbs. Large, fits over 16 lbs. State star, Shpg. wt. 2 oz. 29 D 5059-Package of 3 \$1.59

"CHUK" DISPOSABLEE, Made of cotton muse, soft cellulose paper. Moisture-retarding back. Stale not. Small fits up to 12 lbs. Package of 40. Large fits over 12 19s. Package of 25. Postpaid. (Shpg. wt. 2 lbs. 8 oz.) 29 D 5104-White





FAMOUS Disper Liners

DENNISON'S DELUXE disper linings. Nationally known brand. Made of highly absorbent cellulose, a soft strong paper product. Use once inside diaper and discard. White.

Package of 30 sheets 29 D 5121 - Shog, wt. 5 as. . . 23c 140 sheets in dispenser box 29 D 5122-Shpg wt.1 lb.4 as. 98c

"Cuix" Corroneu diaper lin-ers are different. Made of soft cottony non-woven fabric, delicately scented. Won't fall apart even when wet. Use inside any regular disper . . makes disper washing easier. Size 954x13 in. Package of 84

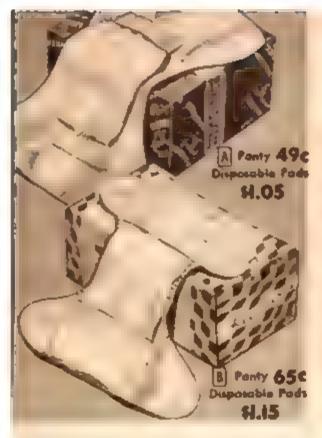
(Shipping weight 1 lb. 9 or) 29 D 5103-White. Postpard 90c

8Y-THE-YARD Dioper Cloth

BIRDSEYE DIAPER CLOTH, 27-in. wide -Bleached white-10 yda make 13, 27x27-in, diapera. Order in 10-yd. lengths only. Shpg. wt. 2 lbs. 36 D 2727-10 yds, for OUR BEST DIAPER FLANNELETTE-Bleached white. 5 yds. make ten 18x36-in. diapers. Order in 5-yd. lengths only. Shpg. wt. 2 lbs. 2 oz. 36 D 4174-36 in. wide, 5 yds for \$2 10 OUR ECONOMY, DIAPRO FLANNELETTE -Bleached white, 5 yds. make ten 18x36-in. duspers. Order in 5-yd. lengths only. Shpg. wt. 1 lb. 14 oz. 36 D 4171 - 36 in. wide, 5 yds for \$1.50 ECONOMY 27-IN, DEAFER FLANNELETTE -Order in 10-yd. lots only, 10 yards make 13, 27x27-in, diapers. The few cents you save on each adds up considerably when you count quantities needed. Shog. wt. 10 yds. 3 lbs. 2 on.

36 D 4168......10 yards for \$2.60

All Baby Needs are available an Easy Terms . . see inside back cover for full details

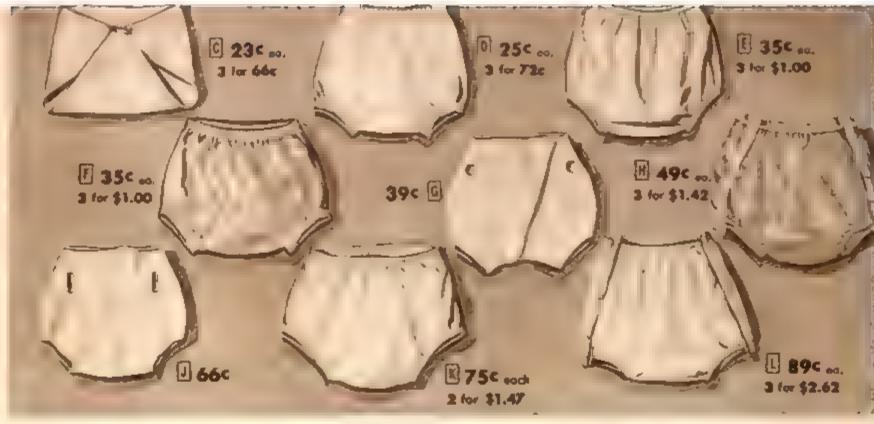


DISPOSABLE Pads. Pad Panties

A HONSYSUCELE PARTY of water-repellent cotton birdseye. Pin on like a diaper. Washable, White. Regular fits up to 15 lbs. Large fits over 15 lbs. State size.

HONEYSUCKER DISPOSABLE PADS to fit panty, pkg. of 48. Cotton and ennitary gause. 29 D 5120-White, Shpg. wt. 2 lbs... \$1.05

KLEINERT'S PAD PANTY is made of waterproof opaque plastic . . durable, supple and long-wearing. Hand washable. White. Sizes 6 months, 1, 2. Please state mer. KLEINERT'S DISPOSABLE PADS, package of 48. Soft cellulose paper. White. 29 D 5124-Shpg. wt. 2 (bs. 2 oz \$1.15



WATERPROOF PANTIES designed to fit comfortably over diapers

WATERPROOF DIAPER COVER SIS over diapers. Sturdy cotton, waterproofed with synthetic rubber. Hand wash. One size, fits up to 6 mos. 29 0 5154-White. Shop. wt. 3 oz. Each 23c..... 3 for 66c

BLOOMER STYLE PARTY in waterproof plastic. Elastic at waist and legs. Hand wash. Sixes 6 mos., 12 mos., 18 mos. State size. Shpg. wt. 3 oz. 29 D 5161-Clear white. Bach 35c 3 for\$1.00

PLAYTEX SEAMLESS later panty. Hand wash. Stres 3 mos., 6 mos., 12mos., 18mos. State size Shpg. wt. 4os.

WATERPROOF PARTY made of pure gum rubber . . sturdy, long-wear-ing. Hand wash. Sizes 6 mos., 12 mos., 18 mos. State star. Shog. wt. 3 oz. 29 D 5166-White . . , Each 25c

"Mracy Way" genuine later wa-terproof panty. Seamless and ventilated. Hand wash. Sees 6 mos., 12 mos., 18 mos. Siele ner. Shpg. wt. 4 os. 29 D 5157-Flesh pink. Postpaid . 39c

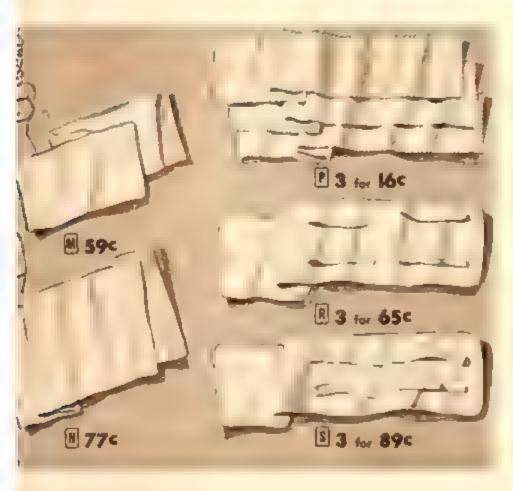
KLEINERY'S "SOFTEX" PANTY. Plantic conted rayon. Hand wash. Sizes 3 mos., 6 mos., 12 mos., 18 mos. Please state state. Shop, wt. ea. 3 oc. 29 D 5167-White Each 75c 2 for\$1.47

E STUEDY COTTON PARTY Waterproofed with synthetic rubber coating. Hand wash. Sizes 6 mos., 12 mos., 16 mos. State rise. Shog. wt.3 os. 29 D 5153--White-Ea 35c, 3 for \$1.00

SNAP-FASTENED PANTY. Waterproof plastic. Elastic waist, legs. Hand wash. Sizer 3 mos., 6 mos., 12 mos., 18 mos. State sine. Shpg. wt. 3 oz. 29 D 5172-Clear white Each 49c 3 for.....\$1.42

NYLON SNAP-BUTTON PARTY . . waterproof coated. Hand wash. Elastic waist, leg openings. Sizes 3 mos., 6 mos., 12 mos., 18 mos. State size. 29 0 5171-White. Shpg. wt. 4 ot. Each 89c; 3 for..... \$2.62

Waterproof Panty Size Scale: 3 mos. (up to 13 lbs.), 6 mos. (14-18 lbs.), 12 mos. (19-22 lbs.), 16 mos. (23-25 lbs.)





KNIT COTTON BINDERS for mother and baby

MATERNITY BINDERS . . abdominal and breast binders knit of soft, all combed cotton varns. Strong, durable fabric, with reinforced statching gives long wear. Adjustable, can be fitted as you like. Recommended for comfort, gentle support after childbirth.

BREAST BINDER, Washable. Sise about 9x44 in. Shipping weight 6 ounces. 29 D 5793-White 59c

N ABDOMINAL BINDER. Washable, Siar about 14x38 in. Shpg. wt. 8 oz. 29 D 5794-White.....77c P COTTON PLANNELETTE baby binders, thickly sapped. Will not chafe. Pin-on style, Washable, Sisr about 5x24 in. Shog, wt. 3 oz. for three. 29 D 5790-White...... 3 for 16c

P Double THICKNESS cotton flannelette baby binder has both sides napped for softness. Heavier, longerwearing. Tape ties. Washable. Sisc. abt. 5x23 in. Shpg. wt. 4 oz. for three. 29 D 5792-White.....3 for 65c

S KNIT DOUBLE FABRIC cotton baby binder, gives fine support. Soft, resilient and wears well. Tupe ties. Washable. Size about \$x23 inches. Shipping weight 5 ounces for three. 29 0 5791-White...... 3 for 89c

Sears Easy Terms are available. See inside back cover for details

MOTHERS' CARRY-ALL BAGS with waterproof linings

WATERPROOF VINVL PLAS-THE film on outside, contrasting waterproof lining. Two bottle loops, Glida slide fastener closing. Clean with damp cloth. Siee about 1316 x9 in. Shpg. wt. 1 lb. 2 oz. 29 D 5175E-Blue; pink trim 29 D 5176E-Pink; blue trim 29 D 5177E-Navy blue Each.....\$1.10

OUR ROOMERS stillity bag made of sturdy cotton twill. Full length gipper, easy to open. Lined with waterproof rubberized cotton. Handles sewn to leather tabe, leather band for reinforcement. Size about 14x814x6 in. Shippoine weight 1 lb. 2 oz. 29 D 5140E-Navy blue \$1.73 29 D 51418-Brown 1.73

SHOULDER STRAP style utility bag is closed by two maps. Waterproof vinyl plastic. Waterproof lining throughout; ecparate envelope for soiled diapers, 2 bottle loops. Clean with damp cloth. Size about 934x1034 in. Shipping weight 9 ounces. 29 D 51786 - Royal blue.\$1.98 29 D 5179E-Wine red .. 1.98

SHOULDER STRAP sip-top plastic bag with outside zipper pocket. Clean with damp cloth. Waterproof lining, separate envelope for soiled diapers. 2 loops for bottles. Ster abt. 914x11 in. Shpg. wt. 1 lb. 2 oz. 29 D 5180E-Navy blue with red ...\$3.59

29 D 5181E-Red with black 3.59

SHOULDER STRAP sip-top bag of alligatorgrained plastic on one side . . cotton poplin on reverse. Outside zip pocket. Waterproof lining; soiled disper envelope; 2 bottle loops. Size abt. 914x11 in. Shpg. wt. 1 lb. 2 oc. 29 D 5183E-Brown . . .

Prices of carry-all bags shown above include 20% Federal Excise Tax



Rore Volue in Hand Modes \$1.98

Every stitch and detail of this Phanppins draw in made by hand. Phalippine hand embroidery at top and os skirt front. Full cut, properly sized to fit. Cuts past sleeves. Soft cotton batists, hand washable. Amorted collared and collaries styles anyles arry, go choice, but both styles have formed lovely embroidery. Sizes 6 mea., 13 mag., size scale on page 51. Sizis size.

29 D 5111-White, Shpg. wt. 4 oz \$1 78

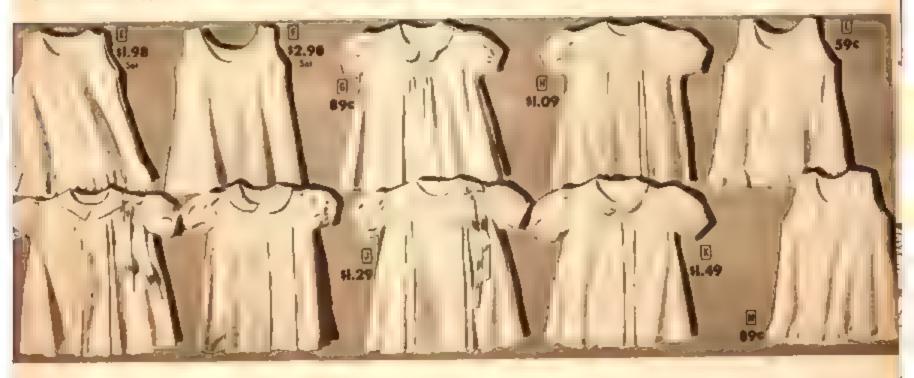
A Hand Mans Sur, hand embroidered, with hand embroidered sea to sing at both marmhore, neek Button shoulder. Hand washable cotton basiste, scale page 11 State rise. Shop wit 4 or. 29 0 4112 - White \$1.49

HAND MADE DERM, with full hand embroidered panel down the funt. Asserted collared, collaries at view, no choice. Hand washable cotton batter.

Size: 6 mm. 12 mos., scare page 31 State size.

Shipp wt. 4 ot., 27 0 5123. White \$2 90.

G OUR FINGER HAND-MADE Philippine dress, hand embroidered. Associed styles cultured and collariese. Sorry, so chance. Handwashable cotton batiste Stars 6 mos., 12 mos., sand scale on puge 51, State size Ship, wt 4 oc. 29 D 4132 - White \$2 98 DOWN FIRMBY CHRESTRUCTOR SAT Dress has full panel of delicate hand embroidery, hand tucking. Puff sleeves, ribbon bow, Assorted colla ed and collaters styles sorry no choice. Matching hand embroidered slip, Hand washable cotton batista. Stars 6 mos., 12 mos., see size scale on page 31. Please state size. Shapping wt. 3 oz., 24 0 6130—White...... Set. \$3.44



DRESS AND SLIP SETS for baby

SLIP SET, bas its cute collar style dress triumed with ints of embrodery, exceptional at Sears modest price. Has puff aleeven, ribbon trim and deep, generous hem for lengthening. Well made -, atally finished. Matching slip has lace edged ruffle bottom. In soft, sheer, hand washable cotton batiste. Sizero mos., 12 miss, size scale, page 31 Please be sure to riate mae Shapping wt. S ot. 29 D 6133-White. Set \$1.90

RAYON CABPE party or christening dress and slip set. Enquisitely stade with dataty enton lace edging around collar and sleeves, lace interfaced with rayon satis ribbon arrows front yoke and two bands of face down the pleatest front. Buttons in back Good quality rayon crept is hand washable. Ship to match in same fabric. Sizes 6 most, 12 most, scale, page 31. State run Ship, wi 5 or 2996138-Pink. Set \$2.78 2996138-Li blue Set 2.78

DRESSES . . sheer cotton batiste with dainty details

Good QUALITY cotton batiste in an attractive collared style, while with touches of jank and titue embroidery amocking Dannty lucks. Hand washable Sizer 6 mos 12 mos see size scale on page 31 Phone state sur Shop, wt 4 of 29 D4136. White

Better quality cotton batute with embrosdered yoke. Dainty cibbon trim. Deep bem, Hand wash, State fine. \$12 mos.; scale, page 31. State rim. Stope, wt 4 ca. 27 0 6137 - White 27 0 6139 - Lt. blue. . . Each \$1 29

Moreover Gows 'style minute dress with easy on button front. Danty embradery on collar Lace edged sireves. Hand washable cut too batter. One for fits up to 9 months. Shaping weight 5 ounces. 29 Dold White with it, bine 1.49 29 Dold - White with it, bine 1.49

COTTON SLIPS, Infants'

THEFT-PRICED SLIP in good quality entire betiete with embroidery trim. Suitable for wear with any style miants' dress. Ruffled bottom. Hand wash. State of mos., 12 mos., scale, page 31. State rise. Shop wt. 4 oz. 29 0 0142—White

HETTER QUALITY Button shoulder cotton betiste slip with finer embrudery and once edging at neckine and on ruffle, than wash Sizes 6 mos 12 mos size scale on page 31 Please state size Shpg wt 4 ag. 29 0 6143. White

40 . . SEARS, ROEBUCK AND CO. ALL

Sears Easy Terms are available on al. mants goods if order totals \$20,00 or more. See Inside back cover for details



oft, supple leather uppers . . gently cushioned soles . . lasts properly shaped for comfort

F BUNNY FUR TRIMMED BOOTESS.

uppers. Soft, supple soles. Sises 0, 1,

2, 3, 4. State size. Shipp. wt. pr. 4 oc.

29 D 5819-White

Quilted rayon satin and leather

THRIFT PRICED blucher shoes in supple leather h soft soles. Strongly ched. Sises 0, 1, 2, 3, are state rise. Shapping ight pair 4 ounces. 0 5839-White... Pr. 96c

MOCCASIN STYLE, Sturdy leather.

1-piece perforated vamp and

igue. Reinforced heel. Sizes 0, 1, 2,

4. State size. Shog. wt. pair 6 os.

D 5831-White....... Pair \$1.29

B PERFORATED VAMP blucher shoes, well shaped of sturdy leather. Full cut instep, cushioned soles. Sener 0, 1, 2, 3, 4. State sine. Shog, wt. pair 4 oc. 29 D 5815-White, Pr.\$1.19

EASY-ON, BASY-OFF shoes open all the way to toes. Good quality leather. Perforated, acalloped vamp. Sincs 0, 1, 2, 3, 4. State rise Ships wt. pr 4 os. 20 D 5816-White. Pr \$1.19

... . Pair \$1.39

BETTER QUALITY blucher in soft, supple ciktunned leather Full instep construction for comfort. Sines 0, 1, 2, 3. State mae. Shog, wt. pair 5 or. 29 b 5811-White, Pr \$1.29

G OUR BEST BLUCHER, Washable elk-tanned leather. Reinforced heel counter and top. Sizes 0, 1, 2, 3, 4. State star Shop, wt. pair 6 or. .. . Patr \$1.59 29 D 5835-White

EASY-ON Zipper Shoe

Zip-closed . . our finest soft sole shoe. No fusing with faces . . . just open wide. slip the shoes on Baby's feet and pull the ripper closed with handy leather tab. Perforated vamp is designed for support and comfort, leaving plenty of room for Baby's toes. Soft, supple elk-tanned leather. Cushioned soles. Sizes 0, 1, 2, 3. Please state size. Shipping weight pair 5 ounces.





HONEYSUCKLE "LEARN-TO-WALK" SHOES

Built to support standing feet taking first steps

HONEYSUCKLE CREEPER SHOES . . for Boby starting to crawl

Sturdier leathers . . uppers designed for greater support

THRIFT PRICKS creeper shoe in pliable leather th perforated vamp. Nono, sturdy leather soles. ats 1, 2, 3, 4. State 1844. pg. wt. pair 5 oc. D 5821-White, Pr.\$1.19 K GOOD QUALITY LEATH-ER, sturdy, long-wearing. Blucher style. Turnedunder non-skid leather solvs. Sizes 1, 2, 3, 4. State size-Shpg. wt. pair 6 os. 29 D 5836-White, Pr.\$1.29 MOCCASIN TOE style shoe of washable elktanned leather Turned-under soles of sturdy non-sturleather. Sizer 1, 2, 3, 4. State rise. Shpg. wt. pr. 5 oz. 29 D 5834-White, Pr.\$1.49

OUR BEST CARREER Smoe of soft, washable elk-tanned leather in blucher style. Non-slip leather soles. Sizes 1, 2, 3, 4. State riar, Shpg. wt. pair 6 cm.

MOCCASIN-STYLE SHOE of sturdy, long-wearing elk-tanned leather gives extra firm support. Non-skid soles. Sizes 1, 2, 3, 4, 5,

State size. Shipping weight pr. 6 oc. 29 D 5842-White Pair \$1.98

WASHABLE ELE-TANNED LEATHan shoe with semi-firm sole of sturdy re-tanned leather. Blucher vamp. Sises 1, 2, 3, 4, 5 Please state size Stipe wt pair 6 oz. 29 0 5841 -- White Pair \$2.59

R HARD LEATHER SOLE SHOE for Baby's first steps. Blucher style vamp of sturdy leather. Reinforced heel counter. Start 1, 2, 3, 4, 5. State size. Shipg. wt. pair 6 ou. 29 D 5840-White Pair \$1.98

OUR PHEST HARD LEATER Soll shoe with reinforced morcasin type vamp. Washable elktanned leather, Sizes 2, 3, 4, 5, Please state size Shpg. wt pr 8 ca. 29 D 5843 -- White Pair \$2.98

CER PAGE 41 ... INFANTS' WEAR

FOR CHUSSY ANKLES . . . made on a

rounder, fuller last. Moccasin style toe.

k-tanned leather. Turned-under soles.

ser 1, 2, 3, 4. State size. Shop, wt. pr. 6 oz.

D 5831-White...... Pair \$1.59

HONEYSUCKLE Sweaters and warm Carriage Sulf

\$1.59

\$1.98 1 98

ALL WOOL COAT SWEATER.
White trim on sleeves, crewneck Rib-knit caffs keep wrists

warm. Hand wash. One rise fits up to 9 mm. Shog wt. 5 oz. 29 0 7706 Light blue 29 0 7707 Pink

elty kn t in design. Cap and

bootees trammed with rayon man

ribbon Hand wash. One size fits up to 9 mos Shpg wt. set 10 ox.

Sti. Master 1-pc carriage suit. We et-repealent wind-resultan coston pupus in sunfast colors, with matching het warm-

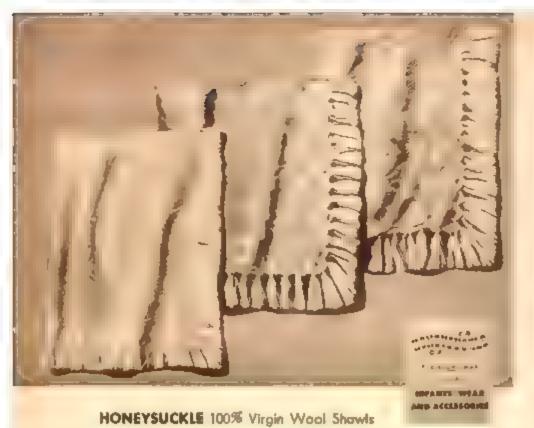
ly laired with white flannelette.

Zip front opening chanic at while trotch sips upen from until to ankle Closed hands, feet Embroidered trum. Wash-

able Overne fits up to 12 mos.

Shop wt 1 to 8 os. 29 0 7067 | Lag: buse 39 0 7066 | Velicom 29 0 7068 - Pink

29 0 7740 Light blue 29 0 7741 Pink



11.98

OUR GOOD QUALITY all wool baby shaw in a popular med-tum weight. Novelty designs with all around frange edge. Hand washable, Sier includ-ing fringe, about 34x48 Shpg. wt. 8 oc.

79 D 7546 Light blue. \$1 92 29 D 7547 Pink 1 98 1.76 29 0 754# White

\$2.98

DUE BETTER QUALITY Shawl. Knit of finer quality at wood yarns. Medium weight Hand. washable Hand ancited frings. Size including fringe, about 46250 inches. Shpg.

29 0 7540-Light blue. \$2 98 29 0 7541 - Pink 29 0 7542 - White 2 98 \$3.79

OUR REST QUALITY of all sephyr wool yarns Batra large sine, abs 50x52 in, we oding ringe Heavier weight, deeper hand-knotted frings. Hand wash. Shop. WL 10 pt.

39 D 7343 Light blue \$3.79 29 D 7544 Pink 1.79 29 D 7343 White 3.79



Wool Wrapper \$1.89

Knitted with novelty design na over. White him in edging at crew neck Al wool made long or warmth. 2 button 2 button closing Hand wash Ose rest. file up to 9 mos. Shipping weight 5 ounces.

29 0 7721 - Light blue. \$1.89 29 0 7722 Pink 1.89 All Wool Socque \$1.69

Adocable all woos sucque has attractive known pat tern, dainty hand embroid-ery ribbon tr m. Idea: g.ft-soft Buffy hand washabie 9 mos. Shpg wt 4 or. 29 D 7748—Light blue. \$1.69 29 D 7749—Pink 1.69

All Wool Halmat 89e

Keep boby a head and care warm on cold days. C comby knit of fine soft wood yarna. White with blue tran or blue with white term Hand wash. Ow rise his up to 9 mon. Shpg. wi 3 on, 29 0.7536 Light blue 89c 29 0.7537 White 89c



Wool Bactees, Moccostra 49c pr

Closely knit of all wool yarns. White trim. Hand wash. One rise fits up to 4 mos. Shipping weight pair 3 os.

A Bootess

29 D 7523-Lt blue 29 D 7521-Lt blue

29 0 7522 - Pink 29 D 7524-Plak Pair.... 490 Pair 49c 894

ALL WOOL Knit Panty Hand wash One star. fils up to 18 mar. Shops wt 4 oa

29 D 7528 White 89c 29 D 7529—Pink 896 29 D 7530—Bise. 898 39- ~

ALL WOOL MITTENS, attached cord. Hand wash. One nac fits up 10 9 mas. Stop wr 3 as. 29 D 7561 - Lt. blue 19 c 29 D 7562 - Pink . . . 29 c 29 0 7563 White .39c

or zed medium weight flan-nelette max fab shetok 1% Vat-

died, washlast Shpg. wt 10 oz 29 0 5990 Pink \$2.9 29 0 5989 Light blue 3.9 29 0 5991 White 2.9 67 98 2.9ă

HEAVYWRIGHT SANFORIZED SAITneietle (maximum fabric at ink-age 1%) Rayon ia in tibbon age 1%) Washable Ships, wt. 10 oz. 29 0 5607 Pink 29 0 5606 Light blue JJ 98 3 98 29 D 5608-White 3 98

SEXEMNE BAG of stardy, longthat tocans easily with a damp cloth. Filed with soli, com-ortable cotton pad. Plenty of room for haby to turn and lack his feet. For home for trave ing by triduot car. One rise fits up to 6 mos. Shop wt. 2 lbs. 10 cs. 29 D 5612. Light blue. \$2.98

29 D 5613 - Punk

SURFERNO GARMENT of knitted combed cotton. Keeps baby covered, allows plenty of free-dom. Front closes snugly with snap asteners Taes to crib with tapes. Washabie One site fits up to 6 mos. Ships wt 1 lb. 2 os 20 0 5660 Pink \$3.98 29 D 5668 Light blue 3.98

HAND-IMPROPERED all W cardigan, collar edged with white yarm. Pears ake butter Hand wash. One me fits up 9 mos. Shpg. wt 5 os. 29 0 771) Pink \$1

29 D 7712 Light blue

D OUR FINEST 3-PC SET 100 Coat exeater novelty knit C and bootees trimmed with ribbe Hand week. One nine fits up 9 mos Shog wt. set 8 os 20 D 7742 Pink 20 D 7743-Light blue

F CONDUNOY CARRIAGE SUIT, a one-piece style with mate ing conduray hat Zipper openi ing estends from ankle to und for easy disper changes. Elastic wast for anug fit. C used late and feet keep out cold wind. 9) and he are warmly hard wit white flanorelette Hand washab 70 of the up to 12 mos. Shi we 1 b. 8 m. 29 0 704 Pink \$6. 29 0 7040 — Light blue \$6.

HONEYSUCKLE Sleeping Garments and Warm Bunting

\$7.98

G SLEEPING GOWN of heavyweight, vat dyed Sanforized fiannels) max (above strink 1%) Plenty of leg 100m for baby Ties side. Washingt. One size, fits up to 9 mos. Sbpg. wt. 1 lb. 29 0 5611—Plak...... 88c 29 0 5610—Light blue......

t pe Stanning Back of Sanforced flannelette (max fabric shrinks. Water repelient bring. Zipper in back, easy to change. Top asieeves designed for free action. Washable. Stots mar. Slipg. wt. ea. I J Solid tolor Flannelatte Bag. 29 D 3617.—Light blue

Printed Figurelette Bug. 29 D 5643 — White with it blue 29 D 5642 — White with pink Size 1 fits up to 12 mos ... \$3 98 Sure 2 fits up to 2 years ... 4.98

29 D 7002—Plak 3.98

HEAD OPENING STYLE IN SEC-

Size 1 fits up to 12 mos. . \$3. Size 2 fits up to 2 years . . . 4. Burrana of cotton blanket cloth. Zip front, rayon lined hood. Barrel bottom for comfort. Ribbon binding. Hand wash. Infants' size only. Shipping weight I pound 9 outcom. 27 9 7001 + Light blue.... \$1 90

29 D 5618 Pink

HODDED JACKET-TYPE BUR cloth with ribbon trim. Roor barrel bottom. Rose buds, ribb

Swug Sherrang Coven heeps baby covered no matter how he wrigely Use with or without blankets. Tucks under crib mattress, ties to crib witapes. Two different styles, both with alp front. Full crib size 54x52.

JACKET STYLE has drawatel at electes, allows sitting of Sanfortzed flannelette (max-mu labric shrinkage 1%) Vat-dye wash ant. Shop, wt. 1 lb. 29 0 5538. Light bine. \$2. 29 D 5839 - Pink 29 D 5640-- White

HEAVYWEIGHT COTTON Blank Cooth Rayon aat n ribben tri-Washable Shpg w. 2 lbs. 4 oz 29 D 5992 Light blue \$4. 29 D 5992 Park 4 29 D 5994-White

Straping Cover ,arket-typ tucks under mattress tachable sipper top baby easi removed from only budy can removed from only budy was satque. Vat-dyed washfast Sa Jorised Sannelette (max. fo shrink, 1%). One size, fits up 9 mos. Shog. wt. 1 lb. 6 os. 29 0 5670—Light blue . . \$3 29 0 5671—Pins. 3. 29 0 5472-White,..... 3.

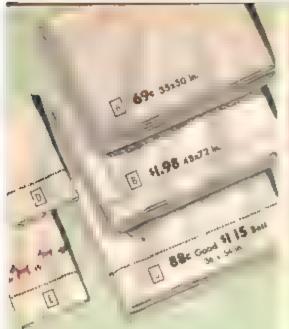
SNUG-A-BYE seconds of rayon satur lined with wat proof fabric Quilted op Remt able pad for easy washing. O SNUG-A-BYE" sleeping b nac, firs up to 17 months. Shappi weight 2 bs. 4 os. 29 D 5984 Pink 29 D 5983 Light blue 29 D 5999 White

42 . . SEARS, ROEBUCK AND CO. ALL

Sears Basy Terms are available. See maide back cover for details

3 98





CRIB SHEETS and Pillowcases

A corrow Serry Blankers, firmly woven, andrey mapped. Use as both blanker or bed sheets White.

29 0 3305 - 35250 in. Shipping weight 7 or Each.

29 0 3306 - 42x70 in. Shipping weight 10 or.

Rach. \$1 19 2 for \$2.35

COPTON KNIT CRID SHEET easy to wash, needs no fronting. Finished with 184 and 184 and

E o with hick betters to 2 qualities after which will be on themse taked Addition of the transition of Additional States of the transition Hen madely muselin. Shipping weight 7 oz. 29 D 54 7. Jóx54 in. Shipping weight 7 oz. \$1.5.3 f = \$3.3 39. 20 D 3421 S0x15 in Sr jung weight 14 a Buch \$1 89 3 for \$5 39

District Production and the Washabie Company Control Steps wit Jose 29 D 2409 Each 35c 1 for 97c Hes. Buship wit Jose 29 D 24 9 - Steps wit Jose 29 D 24 9 - Steps wit Jose Each 39c J for 3 1 for 3 1

E Same obeside Corress Processaries for a street and addition of the become assuming. Whate 29 D 5406 Shop, we lost co-59c 3 tor \$1.73

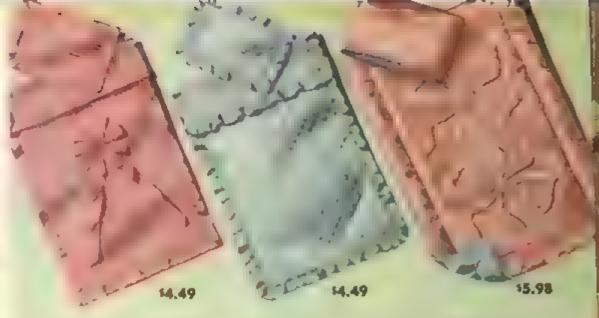


NEW! Mitered tuck-in Crib Sheet

that stays tucked in no motter how much body tosses or turns

\$1.79 Soch

Crib-Fast Sheet .. made of "Pacific Mills" fine quality Sandorized mustin that is guaranteed not to shrink more than 1 %. Fine count fabric, 140 threads per square inch, that wears and wears. No passing, wan't wrinkle, won't pull 29 D 5420-White \$1.79



CARRIAGE COVERS., add the finishing touch to the well dressed baby

Compiled any piece carriage ses ayon at ching with rayon savin binding and ray to sat how hose carriage cover about 27x3 us pillow are about 15x17 to 5000g, we set 1 R 5 x2 29 0 5247 Pink 2905241 Ly blue 2905241 d ture 2 pc set \$4.49

Of ATED RAYIN SATIN 2 pc car-ciago set direct a beauty Lieuxly rich looking and warm ay red with nete chiefe Nize Ser about 27a H

Smag w set 1 d 5 at 29 0 5293 Lr blue 29 0 5294 P nk. 29 0 5295 Unite 2 pc 4et \$4.49

RAYUN SAT N two-piece conforter and come set, was many cuty thed was breached we te com in A beau trans & t. Comforter and about 34x thin g t. Comforter also notes 14x 46 at. Fafore one ubout 12x16 in Short wit 2 as 12 or 29 D 5229. Park and blue reversatile 2-piece set

R 49: M 33c J 4.35 F 984 N. 59e 6. 65¢ 1 93 Cape ₽, 85e H 51.98

HAND EMBROID. KRED pillow cover Shee cutture to open back style with but Wash ton cioring able 6 weaht 12x 6 70 D 5422 or hare assurted designs 90c

FILLS W NAME AS sorted patterns. Cottoo filled. Sue about 12x16 in. Shoe wi 12 oc

29 D 5474 - Blue 45c 29 D 5473 -- Pink 65c

RAYON SATIN PILmented wets trapunto embroidery Fied with soft fluffy kapok. Sear about 12x16 up. Shog, wt. 11 of

29 D 5412 Bine\$1 98 1071 tal halbink 1 08

Pittow Coven sheer cotton with dainty embroidery Assorted designs Washable, Size about 13x17in Shog.wt 3ca. 29 D 5471 Blue \$1.35 29 D 5470-White 1.35 29 D 5472-Pink 1.35

KI SATEEN COVERED versible. Filled with soft, new kapok. 5ter about 12zi6 in Shipping weight 10 of 29 D 5476-Pink and It. blue reversible

Carry Branker Carry keep buby covered Sanitary, packaged in acetate box. One sire only. Shog, wt. 7 oz. 29 0 5272-Pink. #94 29 D 5271-Blue. 49c 29 D 5220-1vory 89c

SEARS HONEYSUCKLE

Receiving Blankets

THEORY PARKED receiving blankets of good quality cotton. Cut in a practical size. Weshable Surabout 20234 in. 3 for 97c

MEDIUM WEIGHT receiving

HEAVIER WEIGHT colton receiving blanket Jacquard patterns. Striched ends. Wash-able Size 30x40. Shop, wt. 11 or. 29 D 2031 Pink 29 0 5330 Light blue 35c 3 for

FAMOUS PEPPERELL

Receiving Blankers

GOOD QUALITY PEPPERELL receiving blanket. Soft, med.nm weight cotton in nervice-able quality. Wanhable. Size abt 27x30 in. Shpg. wt. 8 os.

S BETTER QUALITY PERPERELL receiving blanket. Soft, me-63c

BEST PEPPERELL Jacquard receiving blanket, heavier weight cutton. Neally attiched, amorted patterns. Washable. Size 30x40 in. Shpg. wt. 10 os. 29 D 5348—Light blue 93c 20 D 5349—Pink. 93c

SEARS ROPERICE AND CO. Scans from https://chinstmas.musetechnical.com



HONEYSUCKLE CRIB SPREADS in materials, colors and patterns that harmonize so well with nursery furnishings

ION SATIN COMPORTER AND PILLOW Fine quality rayon satin pink one side, light bue on the other ed with resilient 100% wool to keep y eazy and warm Comforter size 34x46 in Pillow cotton filled sise gt 12x16 in Shpg. wt 3 lbs.

GOOD QUALITY COTTON CHENILLE SPREAD. Sturdy white cotton sheeting, tuited with fluffy cheaille in regular, even waffle pattern . overlaid with floral design in multicolor chemile Washabie Needs no ironing. Size about 40x00 inches. Shpg. wt 1 lb 4 oz

BEST QUALITY COTTON CHEMILLE SPREAD Strong cotton sheeting with fluffy chendle yarns tufted in closer waffle pattern. Animal design. Easily washable needs no troning. Size about 40x60 in Shipping weight 2 lbs.

29 p 5337-Light blue. 3.79 29 D 5338--Pink .

"MICKEY MOUSE" COTTON CHENILLE SPREAD. New nursery design, inspired by the popular Walt Disney character. Fine quality sheeting, thickly tufted. Washable, needs no ironing. Size about 40x60 in. Shpg. wt. 1 lb. 4 oz.

B9 62 29 D 5393 - Pink 3.98 29 p 5392-Light blue



PEPPERELL quality Crib Blankets One of America's well known brands

PEPPERELL LIGHTWEIGHT COTTON BLANKET. Firms ly woven, softly napped. Assorted jacquard ursery patterns. Closely stitched all around edges. Vashable. Comes packed in individual box. Sur bout 36x50 inches. Shipping weight 1 lb. 10 ca. 9 D 5341--Light blue.....\$1.49

PEPPERELL MEDIUMWRIGHT JACQUARD COTTON BLANKET. 4-inch rayon satis binding on this finer unlity, softly napped blanket. Assorted jacquard atterns in nursery favorites. Washable. Individully boxed. Sur about 36x50 in. Shpg. wt. 1 lb. 14 oz. 9 D 5365—Pink......\$2,79 9 D 5364-Light blue.

PEPPERELL MEDIUMWEIGHT SOLID COLOR COTTON BLANKET. The same fine quality in pink, light lue and pure white. Lustrous, 4-inch rayon satin sinding. Washable, Individually boxed. Size about 6x50 in. Shpg. wt. 1 lb. 13 oz.

29 D 5367-Pink 9 D 5366-Light blue Rach....\$2.79 19 D 5368-White

SEARS HONEYSUCKLE CRIB BLANKETS in gay nursery patterns and solid colors

lightweight, mediumweight or heavyweight ... cotton, part wool, all wool

D LICHTWEIGHT COTTON BLANKET, with neatly stitched edges. Well napped for extra softness and warmth. Comes in pretty, assorted jacquard patterns. Easily washable. Size about 36x50 inches. Shipping weight 1 pound. 29 D 5308—Pink...

29 D 5307-Light blue....

E MEDIUMWEIGHT COTTON CRIB BLANKET. 3-inch rayon tatin binding in matched colors. Closely woven, softly napped for warmth and comfort. Jacquard design. Easily washable. Individually boxed. Sur about 36x50 inches. Shipping wt. 1 ib. 12 oz. 29 D 5343-Light blue.....\$1.98 29 D 5344-Pink

F HEAVYWEIGHT COTTON CRIB BLANKET ... an extra fine value because it is extra heavy. Nursery prints on one side, all white on other. Cut extra wide for tucking in. Rich-looking lustrous rayon satin binding. Easily washable. Individually boxed. Size about 38x50 Inches. Shipping weight 1 lb. 14 os. 29 D 5380-Pink. .\$2.29 29 D 5381-Lt. blue.\$2.29 G OUR FINEST HEAVYWEIGHT COTTON JACQUARD CRIB BLANKET. Double woven warm, durable and longwearing Woven-in, raised designs 6-inch rayon satin binding. Easily washable Boxed Size about 36a50 inches. Shipping weight 2 lbs. 1 oz. 29 D 5311 - Light blue. . 29 D 5312-Pink

25% Wool, 50% RAYON, 25% COTTON BLANKET. 5-inch rayon eatin binding. Washable. Boxed. Sice 40x80 inches Sine 36250 inches Shpg. wt. 2 lbs. 5 cs. Shoe, wt. 1 lb. 15 cat. 29 D 5370-Pink...\$2.79 29 D 5373-Pink....\$3 98 29 D 5369-Lt. blue. 2.79 29 D 5372-Lt. blue. 3,98 29 D 5371 - White. . 2.79 29 D 5374 - White. . 3.98

100% Wood BLANKET, finest, warment of all. Firmly woven of fine quality, fluffy all wool yarns. 5-in. rayon satin binding. Washable. Boxed. Size 36x50 inches. Shipping weight 2 lbs. 2 os. 29 D 5386-Lt. blue \$3.98 29 D 5385-Pink. .\$3.98 Size 40x60 inches. Shipping weight 2 lbs. 5 os. 29 D 5398-Lt. blue \$4.98 29 D 5399-Pink. .\$4.98



HONEYSUCKLE NURSERY PADS

Descriptions of merchandise shown on opposite page

Quilled Plastic High Chark Pad, covers boby's chair.

It's soft, well made and dirable. Has pretty ruffled ige top. Cotton (elt filled, with plastic covering that is say to clean with damp cloth. Shop, wt. 1 lb. 7 cs.

D 5503—Pink.....\$1,98 29 D 5504—Blue.....\$1,98

QUILTED PLASTIC CRIB BUMPERS one at head of baby's crib, one at each side helps keep him drafter, sale when he rolls and tosses. Soft cotton felt padding cleans easily with damp cloth. Shap, wt. 4 lbs. 1 cr. 9 D 5506—Blue \$2.80 29 D 5507—Plak \$2.89

COUNTED PLASTIC WALKER PAD has 5-panel back rest for comfort. Cotton felt padding plastic covering. Tape fee hold it in place. Cleans with damp cloth. Shpg. wt. 13 oc. 29 D 5503—Pink. 29 D 5536—Royal (bright blue) Each \$1.59

PLASTIC BARRET PAD fits any standard size buby basket
... including all sold by Sears, see index. Quited on
top, smooth bottom, filled with fluffy cotton felt. Clean with
damp cloth. Size 13x27 io. Shpg. wt. 1 lb. 14 us.
29 D 5514—Blue...\$1,79
29 D 5515—ink...\$1,79

F Russels Basket Living of soft cotton crinkle crepe ... dresses up baby's basket. Easy to keep clean. Washable, no ironing. (Pad not included.) Size 13x27 in. Shipping weight 8 ounces.
29 D 5452—Light blue.81.90
29 D 5451—Pink.... \$1.90

WATERPROOF PLANTE BATHEMETTS PAD, filled with mft, fluffy "Tuffex" (a cellulose padding). Sturdy, long-wearing vinyl plastic casely cleaned with a damp cloth. Fits standard rise bathinette. Shpg. wt. 1 lb. 29 b 5315—Blue......51.98

BARKET PAR... cotton felt filled, water-resistant cover, assorted cotton prints. Cleans with a damp cloth. Size 13x27 inches. Shipping weight 2 pounds 4 ounces. 29 D 5491 - Blue... \$1.59 29 D 5490 - Pink... \$1.59 Carriage Pad (not shown), 13x30 is. Shop. wt. 5 lbs. 29 D 5488 - Pink... \$1.98

Historic Carriage Pad. Cotton felt filled, covered with water-resistant cotton in assorted asserty designs. Clean with damp cloth. Size abt. 18034 in. Shpg. wt. 2 lbn. 3 os. 29 D 05487—Pink...\$2.89 29 D 05486—Blue...\$2.89

3-Piecz "No Banos" Caia Satt..., keeps buby mfe, warm... belps protect him from bumps, drafts. Ties securely to crib. Cotton felt filled, covered with water-tepellent cotton. Reverable. Clean with damp cloth. Shpg. wt. 4 ibs. 2 oz. 29 0 5500—Light blue. \$2.59

Torlet Shat Pans... cotton felt Siled, water-resistant cotton. Tien to seat. Assorted nursery prints. Clean with a damp cloth.

With back rest, Shipping weight 12 ounces.
29 D 5534—Medium blue-79c 29 D 5535—Pink... 79c

Without back rest. Shipping weight 3 ounces.
29 D 5538—Pink... 49c 29 D 5387—Medium blue-49c

High Chair Pap. Assorted cursery patterns in water-resistant cotton, easy to clean with damp cloth. Ruffled back. Cotton felt filled. Shop, wt. 1 lb. 3 oz. 29 D 5518—Blue. . . . \$1.98 29 D 5519—Pink. \$1.98

WATER RESISTANT PLAY YARD PAD. Nursery print colton reversible. Double quilting gives footing for haby
... keeps cotton felt filling in place. Reinforced corners.
Tape ties. Assorted prints. Clean with a damp cloth. Size
about 40x40 inches. Shipping weight 2 pounds 4 sunces.
29 D 5521—Pink....\$3.79
29 0 5520—Light blue \$3.79

"No-Draft" Play Pen Pab, covers bottom and four sides. Assorted nursery prints. Water-resistant cotton cleans with damp cloth . . . thick cutton felt padding, quilted for enfety. Tape ties. Size 40x40 in. Shop, wt. 3 lbs. "5524—Light blue \$6.69" 29 D 5525—Pink. . . . \$6.69



HONEYSUCKLE WATERPROOF COVERS keep crib mottresses dry and clean

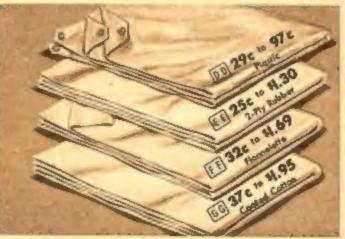
AA PLANTE CRID MATTRESS COVER, covers top, sides and ends of mattress . . . easy to put Waterproof, resistant to oils. stains and body aride. Under straps at corners slip on casily, hold cover in place. Hand wash. Size 27x52 to. Shpg. wt. 9 cs. 29 0 5583—Light blue \$1.39 29 0 5384-Pink...... 1.39

"COVERALL" PLASTIC CRIB 8 8 MATTERES COVER, 5ts well over mattress with straps at each end to hold cover in place. It is absolutely waterproof. Easy to keep maitary, it's hand wastable. Size 27x52 inches. Shipping Size 27x\$2 inch weight 14 ounces.

29 D 5460—Light blue \$1.90 29 D 5461—Pink 1.90

CC ZIPTER "COVERALL" MATmain a jiffy ... made of soft, transparent plastic, lightweight waterproof, dustproof. Covers entire mattress... top, bottom and sides, Hand wash. Size 29x52x45 in , fits average else crib mattress. Shpg. wt. 1 lb. 2 os. 29 D 5586 Clear white \$3.59

When used with pyroxylin-coated mattresses, plastic covers should be removed and aired regularly





HONEYSUCKLE WATERPROOF CRIB SHEETS

DO CLEAR WHITE PLASTIC CRIS SHERTS are transparent.

E E 2-Par Sympacia Runners Casa Sensors in all the practical sites, at low thrift prices that are typical of Sears

money-saving policy. Reavyweight, absolutely waterproof.
Washable, resistant to oils, acids and foods. White.
29 D 5570-18x15 in. Shpg. wt. 5 oz. 25c Each. 2 for 49c
29 D 5571-18x27 in. Shpg. wt. 8 os. 37c Each. 2 for 72c 29 0 5572-27x36 in. Shpg. wt. 14 oz. 67c Hach . 2 for \$1.31 29 0 5569-36x45 in. Shpg. wt. 1 lb. 2 oz. \$1.03 Euch . 2 for 2.05 29 0 5573-Jáx54 (a. Shipg, wt. 18h. 6 cm. 1.30 Each., 2 for 2.55

RUBBER COATED PLANNELETTE SHEETS. Durable, easy to wash. Boilable. Smooth waterproof rubber surface on one side for protection, softly fleeced flannelette on the other side for comfort and absorbency. White-

29 D 5564-18x18 in. Shpg. wt. 4 oz ... 32c Each ... 2 for 43c 29 D 5565-18x27 in. Shpg. wt. 6 oz ... 47c Each ... 2 for 91c 29 D 5566-27x36 in. Shpg. wt. 12 oz ... 67c Each ... 2 for \$1.70 29 D 5567-36x54 in. Shop. wt. 1 lb. 8 cs. \$1.69 Each. 2 for 3.33

G C RUBBER COATED COTTON SHEETS. Strong cotton sheeting coated on both sides with pure rabber that resists cracking and pecling. Waterproof, stordy. Our strongest, longest-wearing, hospital quality in all the practical sizes. White Boilable

29 D 3559-18x18 in. Shpg. wt. 4 os. . . . 37c Each . . . 2 for 72c

Remember, baby things can be bought on Sears Easy Terms. See inside back cover for details.

NURSERY PADS

HH H Stansar's Patenten Quilter Pars Sightweight, preumatic rubber crib pad. Hand washable, dries in a jiffy, Flesh color. 29 D 5456—18x16 in. Slipg. wt. 9 os. . 57c 29 D 5457—18x27 in. Shipg. wt. 11 os. . 73c 29 D 5458-37x36in, Shpg. wt. 17b.3 oz.\$1.39

MATERPROOF PLANNELETTE LAP PADS.
A layer of rubber processed between two layers of absorbent cotton flannel . . . soft, fluffy on both sides. Saves extra laundering, bandy for many household uses. Washable, Star 12x14 in. Shpg. wt. 1 lb. 29 0 5127-White-----2 for 55c

29 D 5431 - 17a18 in. Shpg. wt. 6 oz. Each 47c. 2 for 91c

MUSLIN PARS, sturdier, more absorbent.

covered with finer quality cotton sheeting.

29 D 5448—17x30 in. Shpg. wt. 11 cs. Bach 97c. ... 2 for 1.89 29 D 5438—27x34 in. Wt. 1 ib. 2 cs. \$1.67 29 D 5439—34x52 in. Wt. 2 ibs. 2 cs. 2.98

IPE PAGE 47., INFANTS' GOODS





HONEYSUCKLE CRIB

Sanitary all-steel

· Attractive, sanitary, strongly built

· Easy to clean . . . to move . . . to store away

Non-poisonous maple or white enamel finish

De luxe styling with 12-in. decorated panels. Single drop sides. Metal stationary spring. Casters. Closely spaced spindles. Size 54x30 in. Sides 26 in. high, Innerspring mattresses have tempered steel springs, layer-felted cotton filled, bound edges. Pyroxylin-coated covers. Size 52x28 in. State color.

HONEYSUCKLE CRIBS . . . Thrift-priced

Non-poisonous finishes .. toe-touch drop side

· Toe-touch single drop side

Built of durable hardwood

126.95

· Safe golden maple finish

\$18.85 sano Does yied and of

Low in price, but attractively styled and of quality construction. Gives haby safe, restful comfort. Sturdy spindles on each side of end panels are closely spaced. Trip release with foot and side drops instantly. Finished in lustrous non-poisonous golden maple. Size 54x30 in. Sides 26 in. high. Shpg. wt. 54 lbs.

 · Full end decorated panels

· 3-position metal spring

• Toe-touch double drop sides

\$26.95 \$26.95

Economy priced . . . but with features usually found only in higher priced cribs. Smoothly sanded hardwood in attractive non-poisonous golden maple finish. Drop side locks securely. Overall size \$4x30 in. Sides 26 in. high.

1 DM 8338—Crib, spring. Shpg. wt. 60 lbs \$26,95 1 DM 8483—Crib, spring. 1 DM 8233 layer-felted cotton mattress, page 50. Shpg. wt. 76 lbs. \$34.65 1 DM 8495—Crib, spring. 1 DM 8209 innerspring mattress on page 50. Shpg. wt. 79 lbs....\$35.95

Articles on this page shipped freight or express from stock unless stated otherwise. Cribs partially assembled . . . easy to set up.





FOLDING SCREENS for the nursery

Three \$7.49

Any one of these colorfully decorated screens will add a lot of charm to any nursery. Really a necessity, for a screen below you safeguard baby from harmful drafts. Cabinet wood frame white enamel finish, with panels of sturdy fiberboard. Covered with easily washable wallpaper. Strong double-action hinges. (A) Gay juvenile pattern on light background. (B) Attractive juvenile pattern on blue or pink background.

| 1 DM 8779—Three-panel, size 62x54 is. Shipping weight 12 lbs. 47,49 | 1 DM 8716—Four-panel, size 67x75 in. Shpg. wt. 19 lbs. State color. \$12.95 | 1 DM 8714—Three panel, size 67x56 in. Shpg. wt. 14 lbs. State color. \$9,95

Scans from: https://christmas.musetechnical.com

HONEYSUCKLE BASSINETS . . . safe and sturdy, attractive and comfortable

Disminut \$6.95

BUDGET PRICED BASSINET. Closely spaced spindles assure protection to your baby. Built of sturdy hardwood, non-poisonous golden maple finish. Smooth, easy-rolling casters allow you to move baby without disturbing his slumber. Wood stat support included. Inside size 34 kg 19 inches. Height 31 k inches. Sides 17 inches high. Shpg. wt. 15 lbs. Mailable from stock.

1 0 08330—Bassinet \$6,95 1 0 08496—Bassinet and 1 D 08230 pad (see page 50). Shipping weight 20 lbs. Mailable.....\$8,95 only \$11.49

LUXUNY QUALITY BASSINET. Fullend panels help protect baby from drafts. Sturdily constructed of seasoned hardwood. Safe non-poisonous goiden maple finish. Steel link spring supports mattress. Nursery decal trim on end panels. Smooth rolling casters. Inside size 33½x 17¾ in. Overall height 34½ in. Sides are 13½ in. high. Shpg. wt. 21 lbs. Mailable.

1 D 08317—Bassinet \$11.49 1 D 08481—Bassinet and 1 D 08202 innerspring pad shown on page 50. Shpg. wt. 28 lbs. Mailable . \$15.85 Crib, Spring \$16.95

LARGE SIZE BASSINET. Low in cost, it is ideal for small homes to save space. Can be used longer than a small size bassinet. Sturdily made of select kiln-dried hardwood, finished in attractive non-poisonous golden maple. Steel link spring. Gay nursery decals on both end panels. Smooth-rolling casters—roll easily through doorways. Inside size 21x42in. Overall height 341/2 inches. Mailable.

1 D 08433—Large size bassinet and

layer-felted cotton-filled mattress to fit; pyroxylin-coated, moisture-resistant." Shpg. wt. 30 lbs......\$16.95

Whatever you want or need for boby or for nursery you can get on Sears Easy Terms! See inside back cover



OUR FINEST HONEYSUCKLE CRIBS meet baby's every sleeping need . . .

handsomely designed . . . sturdily made . . . lustrous, non-poisonous finishes

Single-drop side, toe-touch release

SHIMBARE PURMITURE

* 4-position adjustable metal spring

Full end panels. Colored balis

Attractive and sturdy. Press lever with foot, and side releases quickly. Automatic safety catch. Full end panels protect baby from drafts. Metal spring may be raised, lowered or tilted for baby's comfort and safety. Hardwood in non-poisonous golden maple or waxed birch finish. Gay decal trim. Overall size 54x30 in. Sides 26 in. high. State finish.

1DM #311-Crib, spring. Shpg. wt. 59 lbs. \$32.95 1DM \$484-Crib, spring, and 1 DM \$210 innerspring mattress on page 51. Shpg. wt. 80 lbs. \$43.95

Crib, Stering · Both sides drop . . . toe-touch release

· Handy 4-position link fabric spring

Smartly designed in sturdy hardwood.

Extra convenience for mother, safe comfort for baby. Toe-touch release on both sides, automatic safety catch. Link fabric spring raises, lowers or tilts . . . adjusted as baby grows. Full end panels with colored balls. Non-poisonous golden maple or waxed birch finished hardwood. Size \$4x30 in. Sides 26 in. high. Easy gliding casters. State finish. 10M 8324-Crib, spring. Shpg. wt. 68 lbs.....\$37.95 10M 8485-Crib, spring and 1 DM 8249 innerspring mattress on page 51. Shpg. wt. 92 lbs. \$51.95

Both sides drop . . . toe-touch release

· Luxury quality, styled for comfort

· 4-position adjustable metal spring

Our finest! Every convenience for mother and for baby's comfort and safety. Handsome full length end panels. Rounded corners no sharp edges. Metal spring may be raised, lowered or tilted. Automatic safety catch. Smooth, silent casters. Of hardwood in safe golden maple or waxed birch finish. Decal trim. Size 54x30 in. Sides 26 in. high. State finish.

10M 8349-Crib, spring. Shpg. wt. 77 lbs......\$39.95 1DM 8486-Crib, spring and 1 DM 8201 innerspring

Articles on this page shipped freight or express from stock unless otherwise stated. Cribs and Youth Beds partially assembled . . . easy to set up



CHIFFOROBE

HARDWOOD YOUTH BEDS for growing tots... innerspring mattresses to fit

\$29.95 0

Attractive, ever so useful in the nursery. Enables you to keep all of baby's clothes in one handy place. Four drawers, 12x15 in. Roomy wardrobe compartment, 17x1534 x33 in. Nursery decal trim on door, Hanger rod. Overall nize 36x16x41 in. Sturdy hardwood in ruddy maple finish. Strongly built and reinforced. Pay charges from factory near Milan, Ind. Shipping weight 65 pounds.

IDM 8799F.....\$29.95

That \$23.95 cm

ATTRACTIVE LOW-PRICED Yourn BED. Sturdy hardwood in non-poisonous golden manle finish. Rust-resistant link fabric springs. Casters. 11-inch panels on ends with decal trim. Removable guard rails, 40 in. long. Inside size 66x33 in. Head height 37% in.; foot height 27% in. Shpg. wt. 55 lbs.

1DM 8304—Bed. spring. \$23.95 1DM \$441-Bed, spring, 96-coil innerspring mattress 1DM8282 (at right). Shipping weight 90 pounds.....\$36.95 Berling \$32.95 Own

OUR FINEST HARDWOOD YOUTH BED. Luxury styled in handsome non-poisonous maple finish. Selected, seasoned hardwood, Sturdy metal springs, Inside size 66x3J in. Head height 38 in.; foot height 281/4 in. Full end panels. Side ralls are 13 in. high, can be removed as child grows older. Shpg. wt. 70 lbs. 1DM 8354-Bed, spring, \$32.95 1DM 8487-Bed, spring, 96-coil innerspring mattress (described at right, 1DM8255). Shipping weight 105 lbs......\$49.95

77-m \$ 2.95 cm

A 77-COIL INNERSPRING YOUTH BED MATTRESS. Sturdily built to give your child proper support and comfort. Button tufting prevents filling from shifting. Woven striped cover. filled with layers of 100% cotton felt. Jute pad insulator surrounds the coll springs. Taped edges for longer wear. Size 63x2916 is. Shpg. wt. 30 lbs. 1 DM 8281 . . . , \$12.95 1DM 8282-Same as above, but 96-coil springs. Size 66x33 in. Shpg. wt. 35 lbs. \$14.95

17-mil \$16.95 Cont.

B OUR FINEST 77-COIL INNER-SPRING YOUTH BED MAT-TRESS. Assures your child firm support and comfort. Attractive pyroxylin-coated, moisture-resistant, tuftless ticking. Neatly taped edges give extra strength. Layers of 100% cotton felt and rubberized fiber insulator surround resilient coil springs. Size 63x291/4 in.

1DM8254-Shpg. wt. 30lbs.\$16.95 1DM 8255-Same as above, but with 96 coil springs. Size 66x33

in. Slipg. wt. 35 lbs.....\$19.95 o PAGE 49 .. CRIBS

Make things easier for yourself, more comfortable for boby. Use Sears Easy Terms! See inside back cover



CRIB AND BASSINET MATTRESSES . . . buoyantly soft, give baby the firm proper support he needs , . attractive long-wearing covers . . economy priced

Thrift-priced Mottresses \$5.95 2

- Filled with 100% layer-felted cotton
- Tulting prevents lamping of filling
- Closely woven juvenile pattern sheeting

Firm buoyant eleeping comfort for baby. Uniformly tuited with deep cotton tufts to prevent shifting or lumping of filling. Covered in gay juvenile pattern, closely woven cotton sheeting. Bassinet pad seams are double stitched on inside for strength. Pad size 33x18 in. Crib mattress has durable taped edges, measures 52x28 in, in size.

ID 08230 — Bassinet pad. Shpg. wt. 3 lbs. \$2.79 IDM 8226 — Crib shre. Shpg. wt. 14 lbs. 5.95

Moisture-resistant covers \$8,49 ==

- * Pyroxylin-costed cover is moisture-resistant
- 100% layer-feited cotton filling for comfort
- · Fiberboard center gives baby firmer support

Here's better deeping comfort for haby. Fiberboard center sasures a smooth, level sleeping surface. Tuftless pink or blue juvenile pattern pover. Longlasting taped edges. Bassinet pad is 35x19 in.; 14size crib mattress, 46x24 in. Full size crib mattrem is \$2x28 in. Please state color.

1D 08290 - Bandinet pad. Shpg. wt. 7 lbs. . . . \$3.49 1D 08259 - Crib 34 size. Shpg. wt. 14 lbs. . . . 4.95 1DM 8233 - Full crib nice. Skpg. wt. 16 lbs. . . . 8.49

Thrift-priced innerspring \$9.95 km

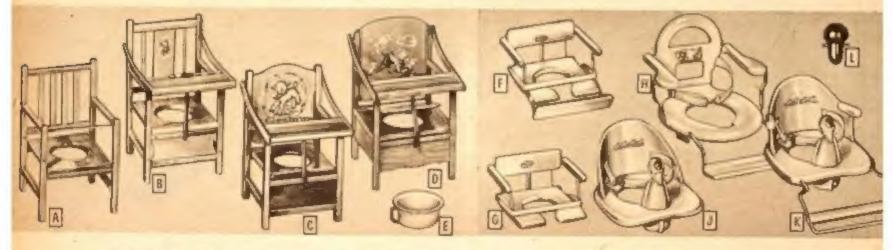
- Tempered steel coll springs for comfort
- · Layer-felted cotton with jute pad insulator
- · Pyroxylin-costed cover is moisture-resistant

Luxuriously comfortable innerspring mattress, built to give your buby proper sleeping support. Steel coil springs surrounded by soft, layer-felted cotton, with jute pad insulator. Pyroxylin-coated, juvenile pattern cover-cleaned in a minute with a damp cloth. Bound edges. Screened air ventilators. Bussinct size is 18x34 in. Crib size 52x28 in.

1D 08202—Baminet size. Slipg. wt. 8 [ba..... \$4,98 1DM 8209—Crib size. Slipg. wt. 19 [bs...... 9,95

Celb mattersus shipped freight or express. Bansinet pads, M. crib mattersus mattable. For correct time, measure spring. Full rise Crib Mattersus fit cribs with inside measurements \$2 to \$3 in. long. 28 to 29 in. wide.

M-rine mattrestes hi cribs with inside measurements 46 to 4734 in, long; 24 to 25 in, wide. Bassinel pads hi bassinels with inside 35 to 36 in, long; 18 to 30 in, wide. There's a Honeysuchle mattress for every need!



HONEYSUCKLE NURSERY CHAIRS AND TRAINING SEATS help baby to form good habits

- NATURAL PINISHED CABINETWOOD NURSERY
- NATURAL FINISHED HARDWOOD NURSERY CRAIR. Overhead tray, beads. Salety strap. Seat 10411 Height 20 in, Mailable, Unassembled.
- C HARDWOOD NURSERY CRAIR Larger, more comfortable. Smooth waxed birch finish, Full panel back. Overhead tray, colorful play bends. Safesy strap. Seat 10% x11% in. Ht. 2014 in. Mailable.
- 10 06735 Chair only, Shpg. wt. 8 lbs. . . . \$4.98 10 08787 Chair, vessel, Shpg. wt. 9 lbs. . . . 5.19
- 50 . . SEARS, ROEBUCK AND CO. OFBERGRANDS
- DELUKE NURSERY CHAIR. Durable hardwood, arounth golden maple or waxed birch finish. Full panel buck. Hinged lid with culorful beads. Safety strap. Easy to tienn. Sent 10%x11% in. Overall bt. 2014 in. State Switch. Mailable.
- 10 08764-Chair, Shpg. wt. to lbe ... 1D 08769-Chair and vessel. Stope wt. 11 lbs. . 6.39
- WHITE ENAMELWARE VESSEL. Diameter 7% in-1D 8752-Shpg. wt. 12 cm. Mailable 49c
- LOW-PRICED POLDING TRADEUM. Hardwood in gold-
 - but without footrest. Shog. wr. 4 fbs \$2.19
- PLASTIC TOT TRAINER. Attractive, comfortable. Cleans easily. Adjustable foot rest. Folds out of way when not in one. Clamps rigidly to tollet seat. Safety strap. Seat 11x10 in. Ht. 514 in. Blue or pink. 10 08795—Shpg. wt. 3 ibs. State color. Mailable. \$4.77
- J HARDWOOD NURSERY SEAT: Duck deflector. Com-fortable curved back. Pastel blue water-resist-ant finish. Safety strap. Seat size 11x10 in. Ht. 4 in. 10 08766—Shipping weight I lbs. Mailable.... \$3.49
- NORSERY SEAT. Exactly as described above, but with footrest and armrest added. Back bt. 5½ in. 10 08767 Shipping weight 3 lbs. Mailable......\$4.69

It's communical to buy Boby's needs on Easy Terms—see inside back cover for details